## 2018 Minnesota Racial & Ethnic Populations Survey of Attitudes and Outlook Regarding Healthcare Services and Costs

Minnesota Governor's Council on Developmental Disabilities

Quantitative Research Study Addendum Report #2418

20 June 2018



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### BACKGROUND

In 2004 MarketResponse conducted a survey of Minnesotans regarding a wide range of healthcare issues. This survey was conducted in cooperation with former U.S. Senator David Durenberger's Minnesota Citizens Forum on Healthcare Costs.

MarketResponse International was commissioned by The Minnesota Governor's Council on Developmental Disabilities (GCDD) to repeat and update the Minnesota Healthcare Attitudes Study in 2018. An on-line survey was conducted, with demographic quotas as needed, to achieve a representative sample of the Minnesota general population.

### Report addendum:

The survey was repeated with in-person, hard-copy surveys among Minnesota's racial and ethnic minority communities: American Indian, East African and Southeast Asian. The purpose was to understand perspectives of these often overlooked minority communities, compared to other racial/ethnic groups.

## OBJECTIVES

## <u>Analysis of Minnesota's racial and ethnic minority</u> <u>communities, vs. the general population, regarding:</u>

- Current healthcare insurance coverage, and related attitudes and satisfaction
- Future outlook and concerns regarding healthcare
- Measures of attitudes and values that are relevant and related to today's healthcare
  - Identify attitudinal segments, groups of likeminded people, based on consistency of answers across a range of attitudes towards healthcare
- Perceptions regarding the healthcare system in the U.S. as a whole, and Minnesota
- Opinions regarding role of government in:
  - o Ensuring coverage for all
  - Drug pricing and public programs
  - o MA/Medicaid funding

#### MARKETRESPONSE

There were some demographic differences between the samples of respondents representing the various racial/ethnic groups of Minnesotans:

FEMALE/MALE	<ul> <li>There were higher proportions of females in the samples representing South East Asians (79% female) and American Indians (68% female), vs. East African respondents (52% female)</li> </ul>
	<ul> <li>Average age was highest among American Indians (53 years old)</li> </ul>
AVERAGE AGE	<ul> <li>Average age of East Africans (44 years old) and South East Asians (49 years old) were similar to the respondents who represented the white/Caucasian population (48 years old)</li> </ul>
EMPLOYMENT	<ul> <li>One-third (34%) of American Indian respondents were retired, and 20% unemployed; leaving 40% employed either full or part-time (lowest employment of all respondent groups</li> </ul>
EIVIPLOTIVIENT	<ul> <li>Employment rate was highest among East African respondents (72%), and 62% among South East Asian respondents</li> </ul>
EDUCATION	<ul> <li>Higher portion of college graduates among South East Asian respondents (58%), vs. 35% among East Africans, and 19% among American Indians (lowest of all racial/ethnic groups)</li> </ul>
INCOME	<ul> <li>Annual household income was lowest among East African respondents (\$18,670), somewhat higher among American Indians (\$29,155), and much higher among South East Asians (\$61,912)</li> </ul>





# Among the minority communities, rates of health insurance or healthcare coverage ranged from 81% (among East Africans) to 92% (among American Indians and South East Asians):

- Highest rates of uninsured people:
  - o Hispanic 13%
  - o East African 12%
- Highest enrollment in Medicaid/MA or Minnesota Care:
  - o East African 51%
  - American Indian 48%
  - o African American 36%
- Highest rates of health insurance through an employer:
  - o Asian/Pacific Islander 72%
  - o South East Asian 71%

## Approximately 6-out-of-10 respondents rate their overall health coverage and care as *good* or *better*:

• Hispanic and American Indians had slightly lower ratings, as compared to other minority communities

# Regarding future outlooks for good quality and affordable healthcare, there were some differences between the various ethnic groups:

- 47% African Americans believe they will be better off
- 32% Hispanics and American Indians believe they will be worse off

All of the minority communities differed from the white/Caucasians by their preference for a government-run healthcare system versus a system based mostly on private health insurance.

### MARKET RESPONSE



## Some demographic and attitudinal differences were found between the minority communities:

African American	African American respondents were most concerned about rising costs related to healthcare, and they most strongly believe healthcare should be available to all citizens regardless of their income, employment status or ability to pay.
Hispanic	The Hispanic community is most concerned about rising costs related to healthcare premiums and Federal cuts to Medicaid; and they most strongly believe healthcare should be available to all citizens regardless of their income or employment status. Over half (58%) believe the government needs more involvement in healthcare education, and incentives for wise health choices.
Native American	American Indians feel our current healthcare system relies too heavily on drugs as opposed to more holistic management of health and wellbeing. They have the highest concern of rising costs of premiums, deductibles and co-pays and potential Federal cuts to Medicaid.
Asian/Pacific Islander	Asian/Pacific Islander respondents are the youngest, highest educated and have the highest income of all minority communities. They have the highest rates of health insurance through an employer (72%) and compared to all other minority communities, are <u>least</u> concerned about future potential Federal cuts to Medicaid.
South East Asian	All of the respondents representing the South East Asian community were born in Thailand. As a group they feel strongly that it's the government's responsibility to make sure that patients receive safe, high quality medical care, and have a choice in the care provider, physician and hospital. Their main future concerns are centered around rising costs of healthcare related services for an aging population.
East African	Minnesota's East Africans have the lowest income of all minority communities, half are enrolled in Medicaid/MA, and they most strongly believe that government should insure access to healthcare for low income populations. They also feel strongly that children's needs should take a priority in healthcare cost decisions, and they are most concerned about access to medical services for people with disabilities, and access to mental health coverage.

#### MARKETRESPONSE

## DETAILED FINDINGS

- I. Healthcare Satisfaction, Outlook and Concerns
- Personal Health Insurance and Attitudes





Hispanic and East African communities had the highest rates of uninsured people, 13% and 12% respectively. Highest enrollment in Medicaid/MA or Minnesota Care is found among East Africans (51%), American Indians (48%) and African Americans (36%). Highest rates of health insurance through an employer is found among Asian/Pacific Islanders (72%) and South East Asians (71%).

Do you have some form of health insurance? (Q1)	White Caucasian (n=729)	African American (n=79)	Hispanic (n=62)	Native American (n=75)*	Asian/Pacific Islander (n=86)	South East Asian (n=53)	East African (n=48)
Yes	94%	89%	82%	92%	91%	92%	81%
No	6%	8%	13%	7%	8%	8%	12%
Don't Know	1%	4%	5%	1%	1%		6%
Type of Health Insurance (Q2)	(n=682)	(n=70)	(n=51)	(n=69)	(n=78)	(n=49)	(n=39)
Medicare	23%	27%	8%	26%	8%	14%	28%
Medicaid, Medical Assistance or MinnesotaCare	16%	36%	27%	48%	18%	12%	51%
Health insurance through an employer	56%	46%	47%	22%	72%	71%	18%
Health insurance purchased through the Exchange	9%	1%	10%	6%	4%	2%	
Other	6%	4%	8%	7%	4%	4%	5%

\* Sample includes n=25 from general population survey, plus additional n=50 oversampling.

Most differences in proportions of 15% or more are statistically significant at 95% confidence level.

### MARKET RESPONSE



American Indians and East Africans were least likely to believe their costs for health insurance premiums have been going up over the past couple of years, as compared to the other communities.

Over the past couple of years, does it seem to you that your costs for health insurance <u>premiums</u> have been (Q5)	White Caucasian (n=682)	African American (n=70)	Hispanic (n=51)	Native American (n=67)*	Asian/Pacific Islander (n=78)	South East Asian (n=48)	East African (n=39)
Going up	68%	60%	65%	37%	53%	77%	38%
Staying the same	24%	30%	25%	28%	37%	12%	33%
Going down	2%	3%		3%	1%		
Don't know	5%	7%	10%	31%	9%	10%	28%
Have they gone up (Q6)	(n=464)	(n=42)	(n=33)	(n=25)	(n=41)	(n=37)	(n=15)
A lot	38%	29%	39%	56%	20%	32%	53%
Somewhat	62%	71%	61%	44%	80%	68%	47%
Does it seem to you that your cost for deductibles, co-insurance and co- payments have been (Q7)	(n=682)	(n=70)	(n=51)	(n=69)	(n=78)	(n=49)	(n=37)
Going up	62%	61%	55%	49%	60%	67%	59%
Staying the same	37%	39%	45%	51%	38%	33%	41%
Going down	1%				1%		

\* Sample includes n=25 from general population survey, plus additional n=50 oversampling.



African Americans and Hispanics were more likely than other communities to have delayed medical treatment because of cost. Over half of those delayed treatments were for serious conditions or illnesses.

Within the last 12 months, have you or a member of your family delayed any sort of medical treatment because of the cost you would have to pay? (Q8)	White Caucasian (n=729)	African American (n=79)	Hispanic (n=62)	Native American (n=75)*	Asian/Pacific Islander (n=86)	South East Asian (n=51)	East African (n=47)
Yes	37%	44%	47%	25%	34%	20%	32%
No	63%	56%	53%	75%	66%	80%	68%
When this medical treatment was delayed, how serious was the condition or illness? (Q9)	(n=272)	(n=35)	(n=29)	(n=19)	(n=29)	(n=10)	(n=15)
Very serious	6%	17%	14%	11%	17%	30%	33%
Somewhat serious	40%	40%	38%	58%	38%	30%	53%
Not very serious	47%	34%	41%	21%	38%	30%	
Not at all serious	7%	9%	7%	11%	7%	10%	13%

\* Sample includes n=25 from general population survey, plus additional n=50 oversampling.

Most differences in proportions of 15% or more are statistically significant at 95% confidence level.

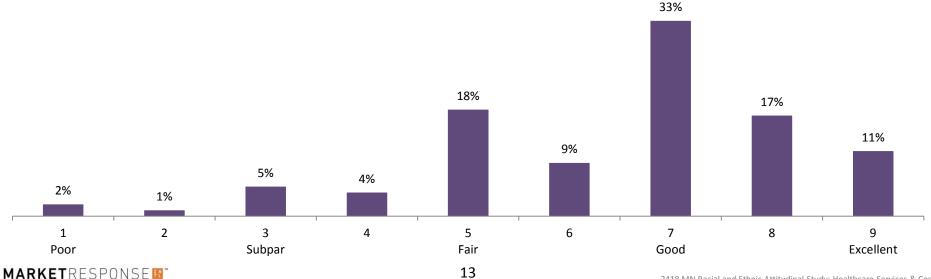
#### MARKETRESPONSE B



Hispanic and American Indian respondents had slightly lower ratings regarding their overall health coverage and care, as compared to other minority communities.

Average Ratings	Total (n=1156)	A White Caucasian (n=729)	B African American (n=79)	C Hispanic (n=62)	D Native American (n=74)	E Asian/Pacific Islander (n=86)	F South East Asian (n=51)	G East African (n=47)
	6.4	6.5 ср	6.5 ABCDEFG	6.1 AE Indicates statistica	6.1 AE ally significantly hig	6.7 cD her than other figure	<b>6.5</b> s in the row, at 95%	6.4

All things considered, how would you rate your overall health coverage and care? (Q11)



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The shaded statements below were determined from the *Minnesota General Population Survey* to be relatively more impactful in predicting overall health coverage and care ratings.

Healthcare Related Experiences (TOP BOX) Very Satisfied: (Q10)	White Caucasian (n=729)	African American (n=79)	Hispanic (n=62)	Native American (n=75)*	Asian/Pacific Islander (n=86)	South East Asian (n=53)	East African (n=48)
The whole process of pricing, billing and reimbursement for medical services provided to me and/or my family	14%	14%	13%	15%	15%	16%	21%
The total amount I pay for health insurance	14%	19%	13%	18%	15%	14%	24%
The process and ease of finding the insurance plan that best meet my (or my family's) needs	17%	18%	13%	15%	22%	14%	21%
My ability to see medical specialists if I ever need one	30%	23%	26%	32%	21%	20%	38%
My ability to choose the doctors and other healthcare providers I want	31%	24%	26%	23%	22%	33%	40%
The amount I have to pay for prescription drugs	17%	23%	24%	22%	19%	12%	36%
My ability to get a doctor's appointment when I want	29%	24%	39%	24%	22%	25%	47%
The amount of time I am able to spend with my doctor	28%	20%	32%	26%	23%	27%	38%
The kind of advice I get from my doctor regarding actions I can take to help improve my health	26%	27%	29%	31%	28%	20%	36%
My ability to get the newest drugs and medical treatments	16%	19%	13%	15%	14%	18%	26%
My ability to have an interpreter at doctors appointments						27%	36%

\* Sample includes n=25 from general population survey, plus additional n=50 oversampling.

## DETAILED FINDINGS

## I. Healthcare Satisfaction, Outlook and Concerns

- Personal Health Insurance and Attitudes
- Healthcare Outlook and Concerns



Almost half of African Americans (47%) believe in three years they will be better off with regards to their access to good quality and affordable healthcare. Approximately one third of Hispanics and American Indians (32%) believe they will be worse off in three years with regards to their access to good quality and affordable healthcare.

With regards to your access to good quality and affordable healthcare, I believe in 3 years we will be (Q13)	White Caucasian (n=729)	African American (n=79)	Hispanic (n=62)	Native American (n=75)*	Asian/Pacific Islander (n=86)	South East Asian (n=51)	East African (n=44)
Worse off	27%	28%	32%	32%	16%	16%	18%
Better off	20%	47%	29%	15%	33%	37%	39%
About the same	53%	25%	39%	53%	51%	47%	43%

\* Sample includes n=25 from general population survey, plus additional n=50 oversampling.

M HEALTHCARE CONCERNS				ot at all Incerned	Somewha Concerne		Very Concerned
Healthcare Concerns (TOP BOX) Very Concerned: (Q14)	White Caucasian (n=729)	African American (n=79)	Hispanic (n=62)	Native American (n=75)*	Asian/Pacific Islander (n=86)	South East Asian (n=53)	East African (n=48)
Rising costs of healthcare premiums	49%	44%	60%	65%	47%	56%	43%
Rising cost of insurance deductible and co-pay fees for medical services	42%	41%	50%	49%	38%	42%	41%
Rising cost of drugs and other medical services, as our country's medical system is strained by an aging population	40%	44%	45%	51%	44%	51%	46%
Potential Federal cuts to Medicaid, which could lead to more uninsured people and higher premiums	37%	39%	53%	60%	38%	42%	47%
Delaying treatment due to high annual deductible out of pocket costs	33%	39%	37%	43%	42%	33%	57%
Access to affordable health insurance for people with preexisting conditions	32%	37%	45%	47%	34%	39%	22%
Cost of long term services, supports, and care	33%	28%	42%	52%	37%	54%	51%
Access to mental health coverage	30%	37%	44%	47%	28%	41%	54%
People taking advantage of government-provided health insurance, when they can afford it on their own	30%	27%	26%	43%	35%	42%	30%
Access to all of the medical services needed for people with disabilities	27%	34%	40%	59%	33%	43%	57%
People over-using healthcare services, raising the cost for the rest of us	29%	24%	27%	39%	26%	37%	26%
Being forced to buy health insurance or pay a fine, even if I don't want it	21%	27%	23%	48%	21%	33%	40%
* Sample includes n=25 from general population survey, plus additional n=50 oversampling		Most difference	oc in proportion	of 1E% or mor	o aro statistically sign	ificant at OE% cou	nfidanca laval

 $\,^*$  Sample includes n=25 from general population survey, plus additional n=50 oversampling.

## DETAILED FINDINGS

- I. Healthcare Satisfaction, Outlook and Concerns
- Personal Health Insurance and Attitudes
- Healthcare Outlook and Concerns
- II. Healthcare System Beliefs and Opinions
- Attitudes Towards the Healthcare System



The survey questionnaire included 24 statements reflecting a variety of attitudes related to health care services, costs, access and responsibilities.

The respondents indicated the degree to which they agreed or disagreed with each statement using this scale:

Disagree Disagree	Neither	Agree	Agree
Strongly Somewhat		Somewhat	Strongly

A multivariate statistical analysis procedure was used to group like-minded people together based on consistency of answers across all 24 statements. Four different attitudinal segments were thus identified:

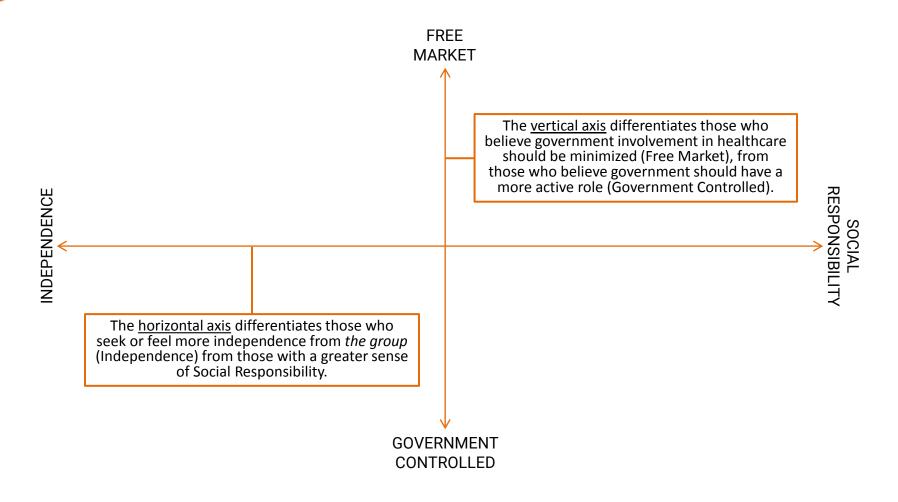
- 1) Self Reliance
- 2) Social Balance
- 3) Social Protection
- 4) Total Entitlement

#### MARKETRESPONSE



The correspondence map shows the relative sizes and positions of the 4 segments within the <u>attitudinal landscape</u>. The horizontal and vertical axes were subjectively labeled based on the relative positions of all the defining attitudinal variables





## FOUR HEALTHCARE ATTITUDINAL SEGMENTS WERE IDENTIFIED

The **Self-Reliant** people are more likely to believe in personal freedom and responsibility over one's own healthcare, where government is less involved and the market plays a role in determining levels of health coverage and care. Suspicions that some people take advantage of the system, and *don't pay their fair share*, appear to reside in the Self-Reliant belief system.

### The **Social Balance** segment believes that both personal <u>and</u> social responsibilities need to be taken into account in all healthcare decisions and policies. And it goes both ways: individuals are responsible for <u>not</u> abusing healthcare services; and society should reward individuals who make healthy lifestyle choices with lower insurance premiums.

The **Total Entitlement** segment believes most strongly in the importance of government managed healthcare. To ensure that <u>all</u> citizens have access to high quality health coverage and care, regardless of where they live or their ability to pay; and no one should be penalized with higher premiums if they need higher levels of care. Both of the 2 lower half segments believe strongly that healthcare should be available to all citizens regardless of their income or employment status; and they would prefer a government run healthcare system over a system based on private health insurance. What differentiates the **Social Protection** segment is a stronger sense of personal responsibility in healthcare decisions, for the good of the whole society.

GOVERNMENT CONTROLLED

FREE MARKET

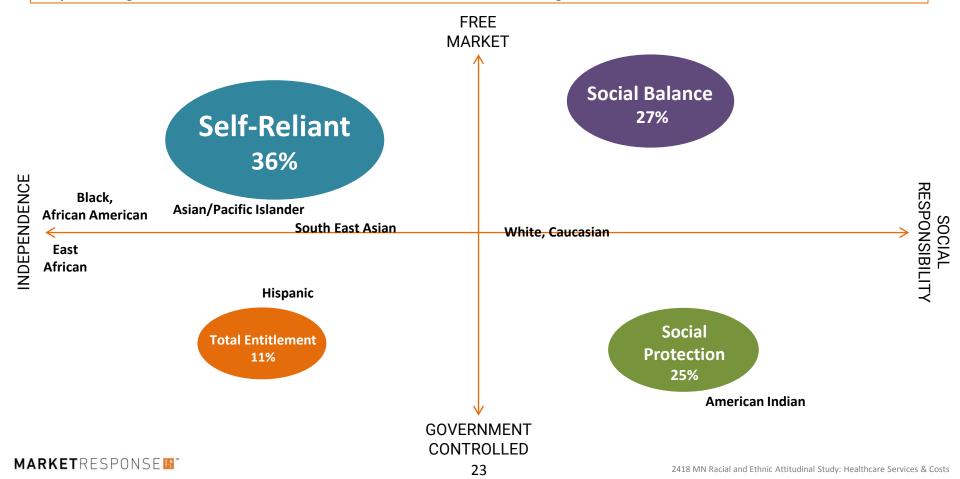
MARKETRESPONSE

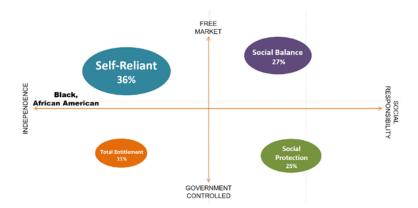
RESPONSIBILITY

SOCIAL

## 🕅 ATTITUDINAL LANDSCAPE – RACIAL AND ETHNIC COMMUNITIES

Each racial/ethnic group's position within the attitudinal landscape is determined by the summation of their health-care attitudes. For example, American Indians were positioned in the lower-right quadrant of the attitudinal landscape, largely because their responses aligned most with the attitudes that define the Social Protection segment.





## Attitudes with which they generally agree strongly:

- Healthcare should be available to all citizens regardless of their income or employment status
- People should not be turned away from necessary medical treatment, even if they are uninsured and cannot afford the treatment

## Future health concerns:

- Rising costs of healthcare premiums
- Rising cost of drugs and other medical services, as our country's medical system is strained by an aging population
- Rising cost of insurance deductible and co-pay fees for medical services

African American respondents were most concerned about rising costs related to healthcare, and they most strongly believe healthcare should be available to all citizens regardless of their income or employment status.

	Demog	<u>raphics</u> : (n=79)	
Gender: Ma	le 41%	Employed: Full/Part time	77%
Fen	nale 59%	Retire	d 11%
Average Age:	38	Average Household Income	\$54,335
<b>Education:</b> < HS gradu	ate	High school graduate	20%
Trade/Vocatio	onal 3%	Some colleg	e 37%
College gradu	uate 29%	Grad school/Post grad wor	k 12%
Marital Status: Sing	le 41%	Children in Yes	59%
Married/living	with 46%	Household: No	41%
		Know someone with a	
Political party: Democ	crat 51%	developmental disability:	
Republ	ican 9%	Yes	58%
Independ	lent 14%	No/Don't know	42%

Statistically significant difference, higher or lower, vs. other minority communities

## R ATTITUDINAL LANDSCAPE – <u>HISPANIC COMMUNITY</u>

## Attitudes with which they generally agree strongly:

- Healthcare should be available to all citizens regardless of their income or employment status
- The government should provide education and incentives to help people make wise choices regarding their health
- People should not be turned away from necessary medical treatment, even if they are uninsured and cannot afford the treatment

The Hispanic community is most concerned about rising costs related to healthcare premiums and federal cuts to Medicaid; and they most strongly believe healthcare should be available to all citizens regardless of their income or employment status. Over half (58%) believe the government needs more involvement in healthcare education, and incentives for wise health choices.

		Demogra	<u>aphics</u> : (n=62)		
Gender:	Male	24%	Employed: Full/Pa	rt time	71%
	Female	74%		Retired	6%
Average Age:		37	Average Household	Income:	\$65,40
Education: < HS	graduate	8%	High school graduate 18		
Trade/\	/ocational	3%	Soi	21%	
College	graduate	31%	Grad school/Post	20%	
Marital Status:	Single	32%	Children in	Yes	56%
Married/	iving with	58%	Household:	No	44%
			Know someone wit	h a	
Political party:	Democrat	45%	developmental disa	ability:	
R	epublican	16%		Yes	50%
Ind	ependent	16%	No/Don't know 50%		

↓ T Statistically significant difference, higher or lower, vs. other ethnic communities

## Future health concerns:

- Rising costs of healthcare premiums
- Potential federal cuts to Medicaid, which could lead to more uninsured people and higher premiums
- Rising cost of insurance deductible and co-pay fees for medical services



ATTITUDINAL LANDSCAPE – <u>AMERICAN INDIAN COMMUNITY</u>

American Indians feel our current healthcare system relies too heavily on drugs as opposed to more holistic management of health and wellbeing. They have the highest concern of rising costs of premiums, deductibles and co-pays and potential Federal cuts to Medicaid.

## Attitudes with which they generally agree strongly:

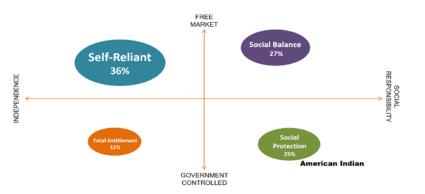
- Healthcare should be available to all citizens regardless of their income or employment status
- Our healthcare system needs to be more focused on prevention and early detection of disease, as opposed to treatment after a patient gets sick
- People, such as the elderly and people with disabilities, who need more services than others, should get them without paying more
- People should not be turned away from necessary medical treatment, even if they are uninsured and cannot afford the treatment

## Future health concerns:

- Rising costs of healthcare premiums
- Potential federal cuts to Medicaid, which could lead to more uninsured people and higher premiums
- Access to all of the medical services needed for people with disabilities
- Cost of long term services, supports, and care

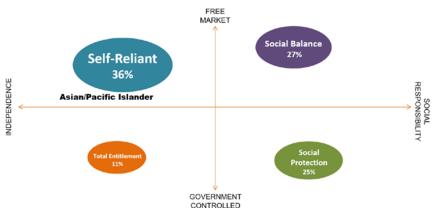
Demographics: (n=75)									
Gender:	Male	31%	Employed:						
	Female	68%		Retired	34% 🕇				
Average Age:		53	Average Household Income: \$29,						
Education: < H	IS graduate	11%	High sch	25%					
Trade	/Vocational	6%		37%					
Colle	ge graduate	15% 🖌	Grad schoo	4%					
Marital Status:	Single	43%	Children in	35%					
Married	d/living with	26% 🖌	Household:	No	65%				
Political party:	Democrat	48%	Know someo development						
	Republican	8%		Yes	73% 🕇				
1	ndependent	12%	No/	Don't know	27%				

↓ Statistically significant difference, higher or lower, vs. other ethnic communities



#### MARKETRESPONSE

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## Attitudes with which they generally agree strongly:

- Healthcare should be available to all citizens regardless of their income or employment status
- I should be able to choose any health care provider I want, including physicians and hospitals
- People should pay lower premiums for making healthy choices, such as exercising frequently

## Future health concerns:

- Rising costs of healthcare premiums
- Rising cost of drugs and other medical services, as our country's medical system is strained by an aging population

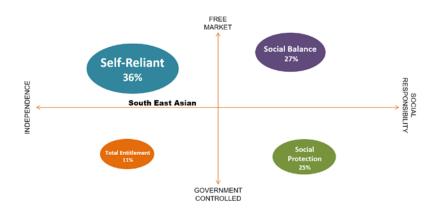
Asian/Pacific Islander respondents are the youngest, highest educated and have the highest income of all minority communities. They have the highest rates of health insurance through an employer (72%) and compared to all other minority communities, are <u>least</u> concerned about future potential Federal cuts to Medicaid.

Demographics: (n=86)								
Gender:	Male	29%	Employed: Full/Part time	70%				
	Female	70%	Retire	ed 8%				
Average Age:		36	Average Household Income: \$68,4					
Education: < HS	graduate	5%	High school graduate 9%					
Trade/\	/ocational	3%	Some colle	ge 14%				
College	graduate	43%	Grad school/Post grad wo	rk 25%				
Marital Status:	Single	33%	Children in Yes	47%				
Married/	living with	61%	Household: No	53%				
			Know someone with a					
Political party:	Democrat	36%	developmental disability:					
R	epublican	15%	Yes	33%				
Ind	lependent	20%	No/Don't know	67%				

Statistically significant difference, higher or lower, vs. other ethnic communities

## MARKETRESPONSE

## R ATTITUDINAL LANDSCAPE – <u>SOUTH EAST ASIAN COMMUNITY</u>



## Attitudes with which they generally agree strongly:

- It is the government's responsibility to make sure that patients receive safe, high quality medical care
- I should be able to choose any health care provider I want, including physicians and hospitals
- The government should provide education and incentives to help people make wise choices regarding their health

### Future health concerns:

- Rising costs of healthcare premiums
- Cost of long term services, supports, and care
- Rising cost of drugs and other medical services, as our country's medical system is strained by an aging population

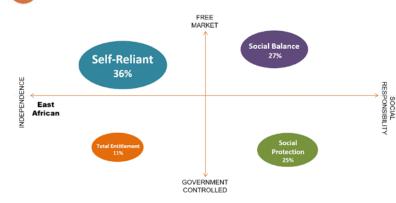
All of the respondents representing the South East Asian community were born in Thailand. As a group they feel strongly that it's the government's responsibility to make sure that patients receive safe, high quality medical care, and have a choice in the care provider, physician and hospital. Their main future concerns are centered around rising costs of healthcare related services for an aging population.

	<u>Demog</u>	<u>raphics</u> : (n=53)			
Gender: N	1ale 21%	Employed: Full/Part time	62%		
Fe	emale 79%	Retir	ed 15%		
Average Age:	49	Average Household Income	e: \$61,912		
<b>Education:</b> < HS grad	duate 21%	High school graduate 14			
Trade/Voca	tional	Some colle	ge 7%		
College gra	duate 49%	Grad school/Post grad wo	ork 9%		
Marital Status: Sin	ngle 27%	Children in Yes	34%		
Married/living	g with 62%	Household: No	66%		
Place of birth: Tha	ailand 100%	Know someone with a			
Political party: Dem	ocrat 53%	developmental disability:			
Repu	blican 15%	Yes	47%		
Indepe	ndent 4%	No/Don't know	53%		

Statistically significant difference, higher or lower, vs. other ethnic communities

### MARKETRESPONSE

## R ATTITUDINAL LANDSCAPE – <u>EAST AFRICAN COMMUNITY</u>



Minnesota's East Africans have the lowest income of all minority communities, half are enrolled in Medicaid/MA, and they most strongly believe that government should insure access to healthcare for low income populations. They also feel strongly that children's needs should take a priority in healthcare cost decisions, and they are most concerned about access to medical services for people with disabilities, and access to mental health coverage.

## Attitudes with which they generally agree strongly:

- The government should insure access to healthcare for low income populations, people with disabilities and those who live in rural areas
- The government should provide education and incentives to help people make wise choices regarding their health
- People, such as the elderly and people with disabilities, who need more services than others, should get them without paying more

## Future health concerns:

- Access to all of the medical services needed for people with disabilities
- Access to mental health coverage
- Delaying treatment due to high annual deductible out of pocket costs
- Cost of long term services, supports, and care

#### MARKETRESPONSE

Demographics: (n=48)								
Gender:	Male	48%	Employed:	Full/Part time	72%			
	Female	52%		Retired	9%			
Average Age:		44	Average Hou	\$18,670				
Education: < H	S graduate	28% 🕈	High	school graduate	14%			
Trade,	/Vocational	14%		Some college				
Colleg	ge graduate	28%	Grad schoo	7%				
Marital Status:	Single	30%	Children in	44%				
Married	/living with	55%	Household:	No	56%			
Place of birth:	Somalia	31%		Ethiopia	50%			
	Kenya	2%		Other	13%			
Political party:	Democrat	61%	Know someo	ne with				
	Republican	11%	development	al disability:				
In	dependent	4%		Yes	44%			
			No/I	Don't know	56%			

 $\downarrow$  T Statistically significant difference, higher or lower, vs. other ethnic communities

2418 MN Racial and Ethnic Attitudinal Study: Healthcare Services & Costs

## DETAILED FINDINGS

- I. Healthcare Satisfaction, Outlook and Concerns
- Personal Health Insurance and Attitudes
- Healthcare Outlook and Concerns

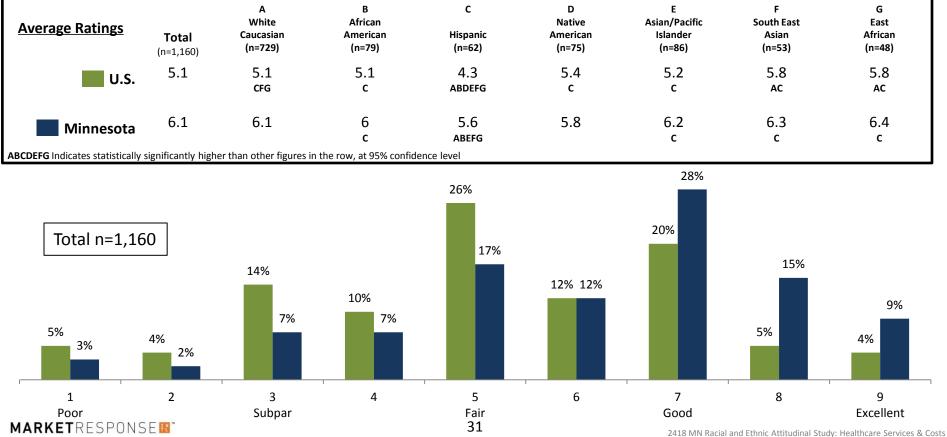
## II. Healthcare System Beliefs and Opinions

- Attitudes Towards the Healthcare System
- Opinions Regarding Government Policy

OVERALL QUALITY HEALTHCARE SYSTEM

Respondents from every community gave Minnesota higher ratings for overall quality of the healthcare system, as compared to the healthcare system for the U.S. as a whole. Hispanics gave lower ratings compared to all other communities.

All things considered, how would you rate the overall quality of the healthcare system in Minnesota and the US? (Q19)





The majority of respondents believe the federal government is responsible for ensuring that all Americans have healthcare coverage. The East African community (83%) are most aligned with this belief compared to Caucasians, of whom 35% believe it is not the responsibility of the federal government.

Do you think it is the responsibility of the federal government to make sure all Americans have healthcare coverage, or is that not the responsibility of the federal government? (Q15)	White Caucasian (n=729)	African American (n=79)	Hispanic (n=62)	Native American (n=75)*	Asian/Pacific Islander (n=86)	South East Asian (n=53)	East African (n=47)
Yes, it is the responsibility of the federal government to ensure that all Americans have healthcare coverage	49%	68%	74%	67%	60%	77%	83%
No, ensuring healthcare coverage is <u>not</u> the responsibility of the federal government	35%	19%	21%	21%	23%	11%	13%
l don't know; I don't have an opinion either way	16%	13%	5%	12%	16%	11%	4%
				6450/			-fiele a contract

\* Sample includes n=25 from general population survey, plus additional n=50 oversampling.



All of the minority communities differed from white/Caucasians by their preference for a government-run healthcare system versus a system based mostly on private health insurance.

Which of the following approaches for providing healthcare in the United States do you prefer? (Q16)	White Caucasian (n=729)	African American (n=79)	Hispanic (n=62)	Native American (n=75)*	Asian/Pacific Islander (n=86)	South East Asian (n=53)	East African (n=48)
A government-run healthcare system	40%	62%	55%	48%	48%	64%	62%
A system based mostly on private health insurance	44%	19%	32%	27%	28%	15%	17%
No opinion	16%	19%	13%	25%	24%	21%	21%

\* Sample includes n=25 from general population survey, plus additional n=50 oversampling.



A majority of respondents believe Congress should deal with healthcare reform on a gradual basis, as opposed to a comprehensive, repeal and replace approach to the Affordable Care Act. The Hispanic community was the only group that had an evenly split opinion in this topic.

Should Congress deal with healthcare reform on a (Q17)	White Caucasian (n=729)	African American (n=79)	Hispanic (n=62)	Native American (n=75)*	Asian/Pacific Islander (n=86)	South East Asian (n=52)	East African (n=47)
Gradual basis	58%	61%	50%	57%	64%	69%	68%
Comprehensive, repeal and replace	42%	39%	50%	43%	36%	31%	32%

\* Sample includes n=25 from general population survey, plus additional n=50 oversampling.



Compared to white/Caucasians, all but one of the minority communities (Asian/Pacific Islanders) were more likely to believe that government should be *very involved in controlling drug prices*. Just over half (51%) of Asian/Pacific Islanders believe that government should *monitor the drug industry and enforce price controls only if an important drug is priced excessively high*.

What do you believe is the role of government in drug pricing? (Q18)	White Caucasian (n=729)	African American (n=79)	Hispanic (n=62)	Native American (n=75)*	Asian/Pacific Islander (n=86)	South East Asian (n=53)	East African (n=46)
Government should be <u>very involved</u> in controlling prices, to ensure that drugs are affordable for the people who need them	39%	49%	47%	49%	35%	72%	65%
Government should <u>monitor</u> the drug industry and enforce price controls only if an important drug is priced excessively high	45%	34%	37%	33%	51%	23%	20%
Government has <u>no role</u> in controlling drug prices. Drug prices should be determined by the market, to encourage competition, which will ultimately lead to lower prices	9%	8%	10%	8%	6%	2%	9%
l really don't know	7%	9%	6%	9%	8%	4%	7%

\* Sample includes n=25 from general population survey, plus additional n=50 oversampling.

Most differences in proportions of 15% or more are statistically significant at 95% confidence level.

#### MARKETRESPONSE **B**

The United States primarily has a third-party payer system of healthcare, which means that a health insurance plan (the third party) reimburses hospitals and doctors for the bulk of the cost of healthcare services provided to patients. The nation uses a mixed system of public and private insurance.

The two major public programs are:

Medicare, for

People 65 years or older Individuals on disability income or with ALS

Medicaid, for

Low-income people Individuals with disabilities



#### Medicaid funding proposals that are being considered by Congress and the current administration:

Congress and the current administration are proposing to put a cap on the amount of money the federal government pays to states for Medicaid. If this policy is adopted, Minnesota is projected to lose over \$34 billion over 10 years, and the Minnesota state government would need to choose among the following options:

- Reduce rates paid to service providers who are paid with Medicaid dollars
- Draw funds from other state priorities
- Raise state taxes to pay for the growth in Medicaid costs
- Cut services that are currently being offered through Minnesota's Medicaid program
- Cover fewer people



All communities believe the federal government should continue to "honor the commitment" to match the states spending for Medicaid, as opposed to putting a limit on federal Medicaid spending. The African American and Hispanic communities are most aligned with this recommendation.

White Caucasian (n=729)	African American (n=79)	Hispanic (n=62)	Native American (n=75)*	Asian/Pacific Islander (n=86)	South East Asian (n=53)	East African (n=48)
24%	18%	19%	19%	33%	29%	27%
60%	71%	71%	56%	48%	48%	51%
16%	11%	10%	25%	20%	23%	22%
	Caucasian (n=729) 24% 60%	Caucasian (n=729)         American (n=79)           24%         18%           60%         71%	Caucasian (n=729)American (n=79)Hispanic (n=62)24%18%19%60%71%71%	Caucasian (n=729)         American (n=79)         Hispanic (n=62)         American (n=75)*           24%         18%         19%         19%           60%         71%         71%         56%	Caucasian (n=729)         American (n=79)         Hispanic (n=62)         American (n=75)*         Islander (n=86)           24%         18%         19%         19%         33%           60%         71%         71%         56%         48%	Caucasian (n=729)         American (n=79)         Hispanic (n=62)         American (n=75)*         Islander (n=86)         Asian (n=53)           24%         18%         19%         19%         33%         29%           60%         71%         71%         56%         48%         48%

\* Sample includes n=25 from general population survey, plus additional n=50 oversampling.

Most differences in proportions of 15% or more are statistically significant at 95% confidence level.



#### Respondents from all communities expressed similar actions in response to a possible Medicaid funding cut.

Respondents' relative preferences for response to possible Medicaid funding cut: (Q21)	a White Caucasian (n=729)	b African American (n=79)	c Hispanic (n=62)	d Native American (n=75)*	e Asian/Pacific Islander (n=86)	f South East Asian (n=53)	g East African (n=48)
Reduce rates paid to service providers who are paid with Medicaid dollars	33%	36%	38%	40% g	34%	29%	28% d
Draw funds from other state priorities	25% d	24%	25%	33% ae	22% d	23%	25%
Raise state taxes to pay for the growth in Medicaid costs	20%	24%	24%	20%	20%	18%	25%
Cut services that are currently being offered through Minnesota's Medicaid program	1 14%	17%	14%	15%	17%	21%	21%
Cover fewer people	17%	15%	14%	20%	16%	19%	17%

\* Sample includes n=25 from general population survey, plus additional n=50 oversampling.

**abcdefg** Indicates that <u>the mean percent</u> is statistically significantly higher or lower than the means of other communities, at the 90% confidence level.

#### MARKETRESPONSE **B**

## APPENDIX

- Respondent Profile
- Familiarity with Developmental Disability
- Overall National Healthcare Attitudes
- Attitudinal Landscape

### R RESPONDENT PROFILE - MINNESOTA RACIAL AND ETHNIC COMMUNITIES

Demographic Variables:	a White Caucasian (n=729)	b African American (n=79)	c Hispanic (n=62)	d Native American (n=75)*	e Asian/Pacific Islander (n=86)	f South East Asian (n=53)	g East African (n=48)
Gender:							
Male	44%	41%	24%	31%	29%	21%	48%
Female	55%	59%	74%	68%	70%	79%	52%
Average Age:	48 bcde	38 adg	37 adfgh	53 abcefh	36 adfgh	49 bce	44 cde
Education:							
< High school grad	1%		8%	11%	5%	21%	28%
High school grad	13%	20%	18%	25%	9%	14%	14%
Some college/Trade	35%	40%	24%	43%	17%	7%	23%
College Grad +	51%	41%	51%	19%	68%	58%	35%
Employment:							
Full time	49%	54%	48%	22%	57%	49%	34%
Part time	16%	23%	23%	18%	13%	13%	38%
Unemployed	8%	11%	10%	20%	16%	21%	19%
Retired	24%	11%	6%	34%	8%	15%	9%
Average Income:	\$74,883 <sub>bdh</sub>	\$54,335 adeh	\$65,403 dh	\$29,155 abcefgh	\$68,430 bdh	\$61,912 dh	\$18,670 abcdefg

 $\ast$  Sample includes n=25 from general population survey, plus additional n=50 oversampling.

**abcdefgh** Indicates that <u>mean</u> numbers (age and income) are statistically significantly higher or lower than those of other communities, at the 90% confidence level. Most differences in <u>proportions</u> of 15% or more are statistically significant at 95% confidence level.

**MARKET**RESPONSE



Do you know someone with a developmental disability? (Q30)	White Caucasian (n=729)	African American (n=79)	Hispanic (n=62)	Native American (n=75)*	Asian/Pacific Islander (n=86)	South East Asian (n=53)	East African (n=48)
Yes	60%	58%	50%	73%	33%	47%	44%
No	34%	38%	44%	15%	60%	47%	50%
Don't Know	5%	4%	6%	12%	7%	6%	6%
How would you characterize the closet relationship you have with							
that person? (Q31)	(n=441)	(n=46)	(n=31)	(n=55)	(n=28)	(n=25)	(n=21)
Myself, I have a developmental disability	5%	9%		11%	4%		
Immediate family member, living in my household	7%	9%	6%	18%	11%	16%	14%
Immediate family member, not living in my household	10%	20%	10%	31%	25%		5%
Other relative	24%	17%	16%	20%	21%	4%	24%
Friend	21%	15%	19%	16%	25%	64%	29%
Other	32%	31%	49%	20%	15%	28%	30%

\* Sample includes n=25 from general population survey, plus additional n=50 oversampling.

Most differences in proportions of 15% or more are statistically significant at 95% confidence level.

#### MARKETRESPONSE

## MOVERALL NATIONAL HEALTHCARE ATTITUDES

		TIOPLO					
(TOP BOX) Agree Strongly: (Q12)	White Caucasian (n=729)	African American (n=79)	Hispanic (n=62)	Native American (n=74)*	Asian/Pacific Islander (n=86)	South East Asian (n=53)	East African (n=48)
Healthcare should be available to all citizens regardless of their income or employment status	49%	63%	61%	62%	57%	49%	57%
If they can afford it, some people should be able to have a health care plan that covers more medical services than other health care plans	24%	37%	29%	42%	33%	31%	22%
Everyone should pay something for their health care, with people paying varying amounts depending on what they can afford	24%	22%	19%	20%	26%	34%	26%
People, such as the elderly and people with disabilities, who need more services than others, should get them without paying more	35%	47%	47%	57%	43%	33%	60%
Individuals or households who are likely to use more health care, should be expected to pay higher premiums than others	10%	13%	18%	12%	10%	10%	20%
Health insurance should pay for any kind of medical treatment, regardless of the cost	31%	47%	45%	48%	44%	37%	52%
Our current healthcare system relies too heavily on drugs as opposed to more holistic management of health and wellbeing	26%	32%	21%	41%	22%	25%	33%
People should pay lower premiums for making healthy choices, such as exercising frequently	28%	35%	34%	35%	44%	39%	37%
People should be denied health care if they make unhealthy lifestyle or behavior choices	4%	11%	11%	5%	9%	12%	9%

\* Sample includes n=25 from general population survey, plus additional n=50 oversampling.

MARKETRESPONSE **M** 

2418 MN Racial and Ethnic Attitudinal Study: Healthcare Services & Costs

Disagree

Strongly

Disagree

Agree

Somewhat

Neither

Agree

Strongly

43

### VERALL NATIONAL HEALTHC

OVERALL NATIONAL HEALTHCAR		TUDES	Disagr Strong		Neither	Agree Somewhat	Agree Strongly
(TOP BOX) Agree Strongly: (Q12)	White Caucasian (n=729)	African American (n=79)	Hispanic (n=62)	Native American (n=74)*	Asian/Pacific Islander (n=86)	South East Asian (n=53)	East African (n=48)
Individuals whose health has been impacted through no fault of their own should <u>not</u> have to pay higher premiums than others	37%	39%	47%	36%	33%	26%	38%
People should not be turned away from necessary medical treatment, even if they are uninsured and cannot afford the treatment	43%	53%	56%	57%	43%	52%	45%
I should be able to choose any health care provider I want, including physicians and hospitals	45%	47%	42%	55%	50%	55%	47%
Employers should give employees a choice of more than one health plan	35%	42%	39%	45%	37%	51%	52%
We all have a personal responsibility not to use more healthcare services than we need in order to keep healthcare affordable	33%	37%	31%	30%	33%	30%	27%
Our healthcare system needs to be more focused on prevention and early detection of disease, as opposed to treatment after a patient gets sick	37%	47%	44%	59%	38%	55%	46%
It is the government's responsibility to make sure that patients receive safe, high quality medical care	21%	22%	39%	39%	30%	62%	55%
Our healthcare system should spend as much money as necessary to try to save a person's life	20%	35%	35%	42%	30%	52%	53%

\* Sample includes n=25 from general population survey, plus additional n=50 oversampling.

in healthcare cost decisions

Children's healthcare needs should take a priority

Most differences in proportions of 15% or more are statistically significant at 95% confidence level.

28%

44%

38%

60%

43%

39%

28%

### R OVERALL NATIONAL HEALTHCARE ATTITUDES

(TOP BOX) Agree Strongly: (Q12)	White Caucasian (n=729)	African American (n=79)	Hispanic (n=62)	Native American (n=74)*	Asian/Pacific Islander (n=86)	South East Asian (n=53)	East African (n=48)
The government should insure access to healthcare for people who live in rural areas	28%	42%	47%	45%	29%	48%	63%
The government should insure access to healthcare for low income populations	31%	49%	50%	54%	41%	45%	70%
The government should provide education and incentives to help people make wise choices regarding their health	29%	43%	58%	54%	40%	55%	64%
If I want to smoke, drink or just not take good care of my health, that's my business; I shouldn't be penalized with higher healthcare costs	11%	24%	5%	26%	13%	19%	21%
The cost of treatment, along with the chance of success, is a factor that should be considered in decisions regarding treatment	11%	16%	18%	22%	14%	26%	31%
The whole process of pricing and billing for medical services is too complex and difficult to understand	33%	28%	21%	34%	28%	38%	36%
We all have a personal responsibility not to use more healthcare services than we need in order to keep healthcare accessible							43%
The government should insure access to healthcare for senior citizens							60%
The government should insure access to healthcare for people with disabilities							71%

\* Sample includes n=25 from general population survey, plus additional n=50 oversampling.

Most differences in proportions of 15% or more are statistically significant at 95% confidence level.

Disagree

Strongly

Disagree

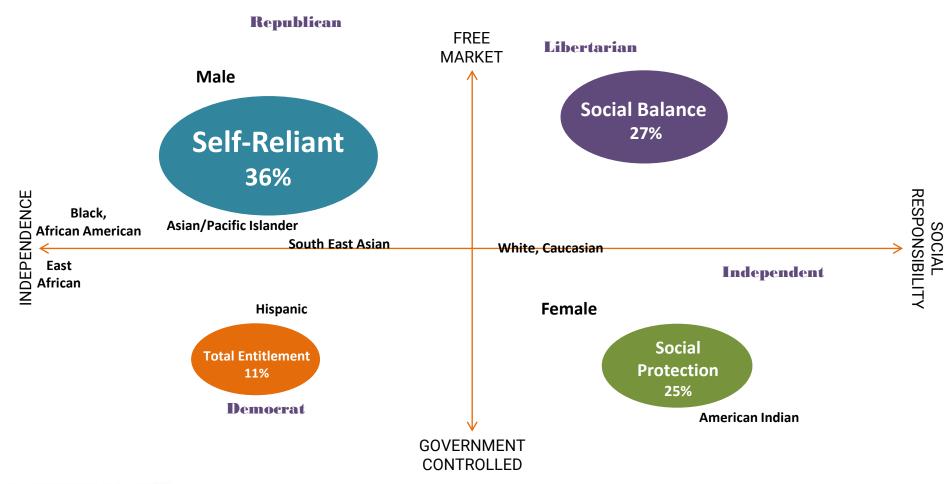
Agree

Somewhat

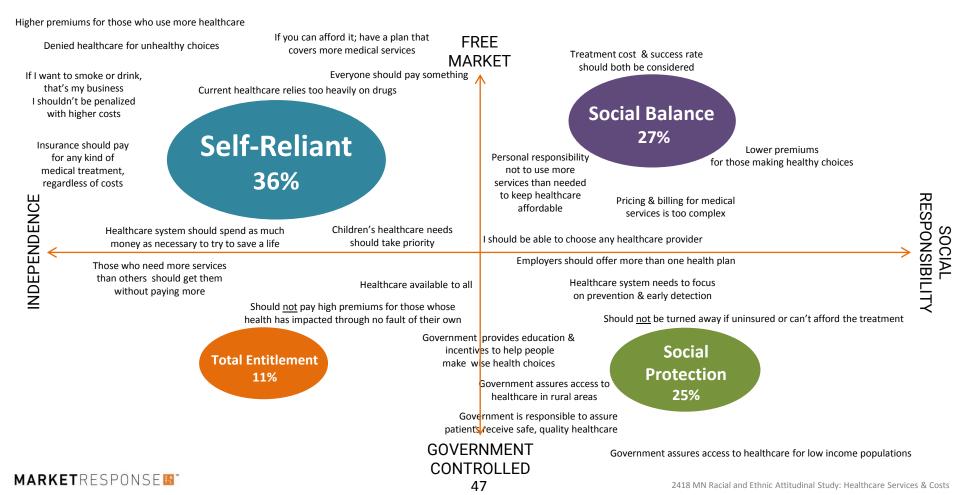
Neither

Agree

Strongly

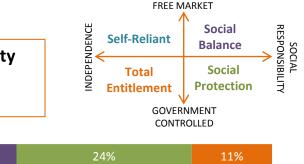


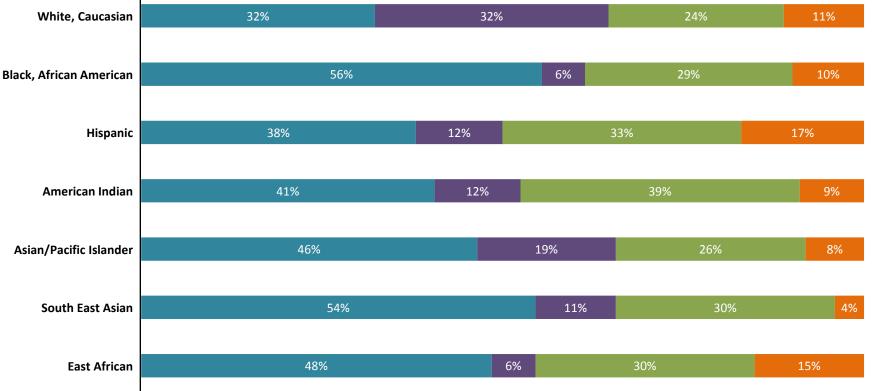
The correspondence map below shows the relative sizes and positions of the 4 segments within the attitudinal landscape based on answers across 24 *agree/disagree* statements describing various attitudes towards healthcare.



This chart shows how the respondents representing each racial/ethnic community were distributed across the attitudinal landscape, based on how their attitudes aligned with each of the 4 quadrants.

ATTITUDINAL SEGMENTS





# Thank you

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