



**MINNESOTA GOVERNOR'S COUNCIL ON DEVELOPMENTAL DISABILITIES**

University of Minnesota Continuing Education and Conference Center  
1890 Buford Avenue, St Paul, MN

Wednesday, August 4, 2021  
9:30 am – 10:00 am (business meeting)  
10:00 am – 2:30 pm (retreat)

**MINUTES**

**MEMBERS PRESENT**

Lee Shervheim, Council Chair  
Dan Reed, Vice Chair  
Michelle Albeck  
Jenny Arndt  
Wendy Berghorst  
Jason Blomquist  
Dupree Edwards  
Lisa Emmert  
Kay Hendrikson  
Brittanie Hernandez-Wilson  
Lesli Kerkhoff  
Mary Martin  
Abdi Matan  
Katie McDermott  
Chris McVey  
Jillian Nelson  
Kate Quale  
Connie Rabideaux  
Jenny Santema  
Reid Scheller  
Dan Stewart

**MEMBERS EXCUSED**

Jaclyn Ferrier  
Amy Hewitt  
Garrett Petrie

**STAFF PRESENT**

Paul Nevin  
Colleen Wieck

**GUESTS**

Charlie Girsch  
Maria Girsch  
Victor Aspengren

**I. CALL TO ORDER**

Lee Shervheim called the meeting to order at 9:33 a.m.

**II. INTRODUCTIONS**

Shervheim asked each member to introduce themselves.

**III. APPROVAL OF AGENDA**

Shervheim asked for a motion to approve the Agenda. **MOTION:** Nelson moved, seconded by Hernandez-Wilson to approve the Agenda. The Agenda was approved.

**IV. APPROVAL OF COUNCIL MINUTES FOR JUNE 2, 2021**

Shervheim asked for approval of the Minutes.

**MOTION:** Nelson moved, seconded by Edwards to approve the Minutes for June 2, 2021. The Minutes were approved.

**V. GRANT REVIEW COMMITTEE**

Emmert reported that the Grant Review Committee met on July 28<sup>th</sup> and reviewed one application received in response to the customer research RFP. Customer research is one of the eight program goals approved by the Council as part of the Five-Year Plan for Federal Fiscal Years 2022-2026. Emmert explained that we followed the State of Minnesota process to solicit bids for a professional technical contract.

The federal law requires every Council to have conflict of interest policies in place. The State of Minnesota adopted a new conflict of interest on January 1, 2021 and a copy was provided to every member. Emmert asked that each member complete and submit the conflict of interest form.

On behalf of the Committee, **MOTION:** Emmert moved that the Council award a contract to MarketResponse International for \$100,000. Nelson seconded the motion. The motion passed with no dissension and no abstentions.

**VI. ADJOURNMENT**

Shervheim moved that the meeting be adjourned and Emmert seconded the motion. The business meeting adjourned at 10:00 am. The rest of the meeting was spent doing interactive and creative activities.

Respectfully submitted,

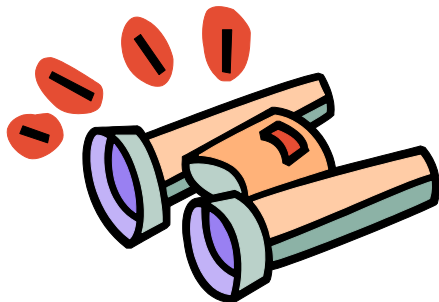
Colleen Wieck



# ***Thinking Like an Inventor***



***Have fun while learning  
inventive thinking  
techniques.***





# Today's Purpose



## 1. Importance of Inventive Thinking

- Remembering

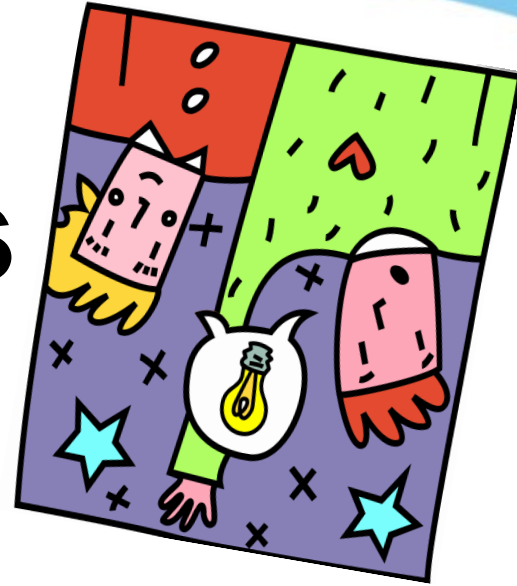
## 2. The Power of Collaboration

- One plus One = **SUCCESS!!**



## *Today's Challenge*

**Trying Times  
Demand  
Trying Something  
Different**





# ***Meeting New People***

**Person 1 – “Hello my name is ....”**

**Person 2 – “Hello my name is ...”**

**Person 1 – “Nice to meet you Person 2”**

**Person 2 – “Nice to meet you Person 1”**

**Person 1 – “Person 2 my name backwards is ...”**

**Person 2 – “Person 1 my name backwards is ...”**

**Person 1 & 2 – “Nice to meet you (normal name or backwards name)”**



## ***Change Your Point of View***

**If you change the way  
you look at things,**

**The things you look at  
change.** W Dyer





# Great Balls of Difference

## What is a ball?





# ACE

## Most Inventions:

**A** = **ADAPT** materials, benefits, processes, services or uses

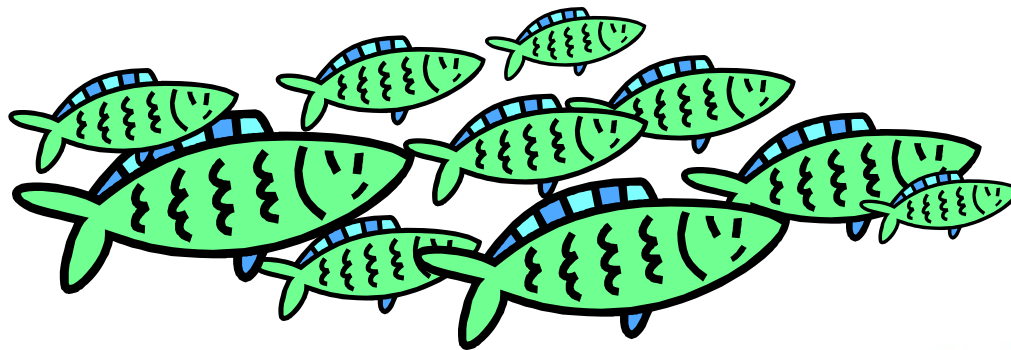
**C** = **COMBINE** existing things to make something new

**E** = **EXAGGERATE** size, use or features



# ***Idea Generating Guidelines***

- 1. One conversation at a time**
- 2. Defer judgments/questions**
- 3. Be outrageous --- have fun**
- 4. Piggyback**
- 5. Fish with a net**





**ACT!**

**Everyday Creativity is About:**

**A**ttitude

**C**ommitment

**T**ools



# *The No-Fail Creativity Test*

## **The Breyers Miggs**

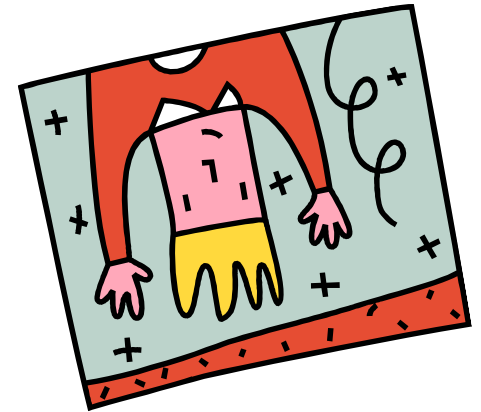
**Uni-Query Creativity  
Inventory Profile  
Assessment Evaluation  
Instrument Survey-Type  
Measurement Tool**



# *No-Fail Creativity Test*

**1. Were you  
ever a child?**

☐ **Yes**      ☐ **No**



**YES** = “C” – CREATIVE

**NO** = “L” – LIAR





# 3 Year Old Grandson





# *The Experts Agree*

- 1. Creativity is innate.**
- 2. Creativity is NOT related to intelligence.**
- 3. Creativity can be awakened or enhanced at any time.**



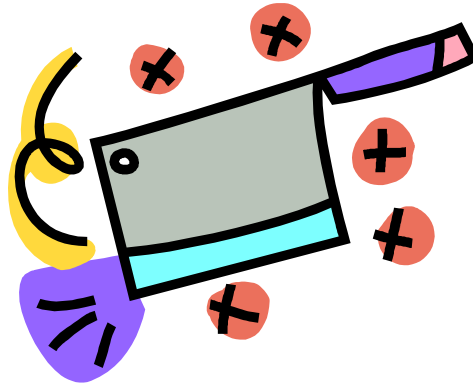


# ***Creativity Central Mantra***

**What if?**  
**What else?**  
**Why not?**



# *Blocks to Creativity*



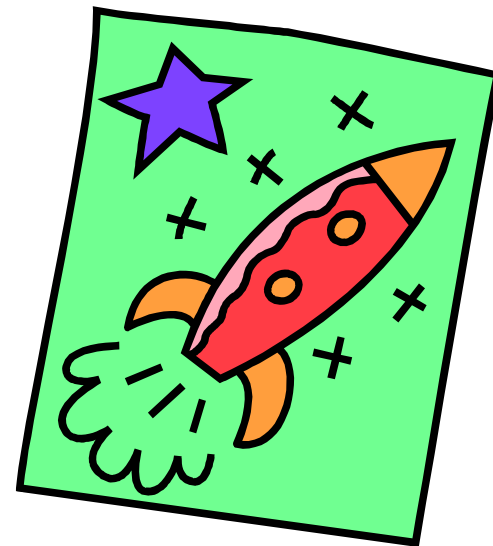
**Habit  
Fear  
Assumptions**





# ***STRETCH-ERCISES™***

- **Get you into the habit of Getting out of the habit**
- **Help you live your way into new thinking and doing**



# *Jumbled Words*



**hafit**

**darape**

**octix**

**cinig**

**stewen**

**yovir**





# Wuzzles™

Elephant

wear  
long

E  
E  
E  
E  
E

eexciting

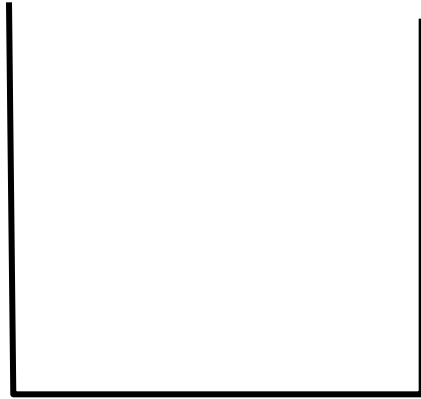
shun shun  
shun shun  
shun GOOD shun  
shun shun  
shun shun

~~L~~AST

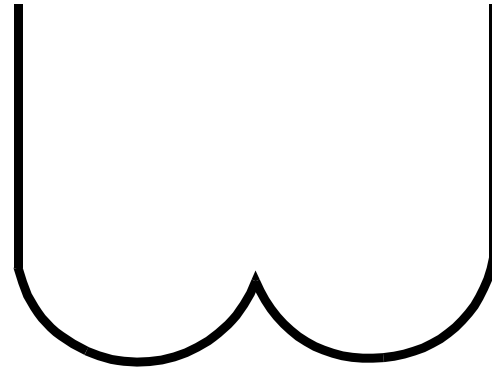




# ***Cartoon Sign At Airport*** *By Dan Bizarro*



**If your suitcase  
doesn't fit in  
here, you may  
not carry it on.**



**If your butt  
doesn't fit in here,  
you won't find  
our seats  
comfortable**



# *Improvisation*



**Life is an  
improvisation.**



# *Summary of Stretch~ercises™*

**“Many a false  
step is made by  
standing still.”**

*Fortune Cookie*





# ***Taking Time to be Creative***

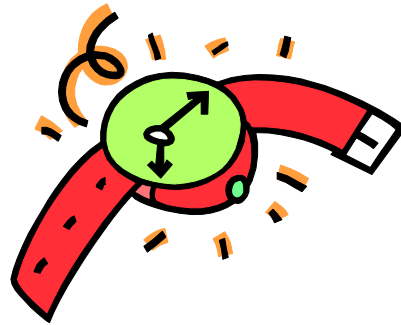
**Taking just 10 minutes will produce greater results.**



[Creativity needs Time.flv - YouTube](#)



# ***Taking Time to Find Solutions***



**Things to look for during the video:**

**1.) What changed for you?**

**2.) Can you see yourself taking the time?**



***How Might We...***

***Best serve the Council this coming year?***





# ***Think Pen Example: Quitting Smoking***

## **Black (Facts)**

- Quitting is difficult.
- Cigarettes are expensive.
- Quitting aids are readily available.
- There are fewer places where smoking is allowed

## **Green (Possibilities)**

- I might get rid of this cough.
- I won't smell like smoke.
- I'll save money.
- I won't be embarrassed or apologetic about smoking.

## **Red (energy, emotions)**

- I would be so proud of myself if I could quit.
- I really, really wish I had never started.
- I want to feel vibrant and healthy.

## **Blue (concerns)**

- What can I do to avoid failing?
- How might I deal with my cravings?
- In what ways can I manage weight gain?
- How can I prepare to be around my smoking friends?



# *Think Pen*

*Challenge: HMW best serve DD Council?*

**Black = Facts**

*What you know or  
need to know*

**Green = Possibilities**

*What could  
happen if...*

**Red = Energy**

*What's in your gut,  
intuition, feelings*

**Blue = Concerns**

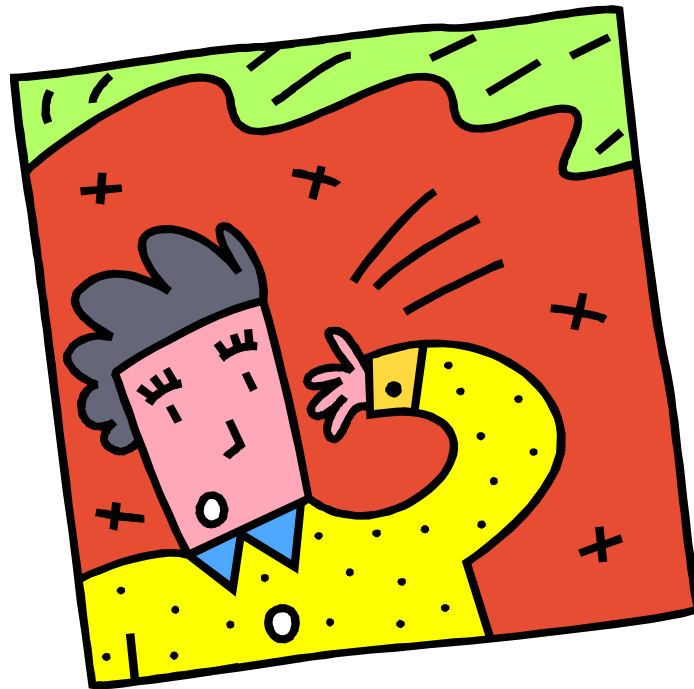
*Putting your problems  
in question-form*





***How Might We...***

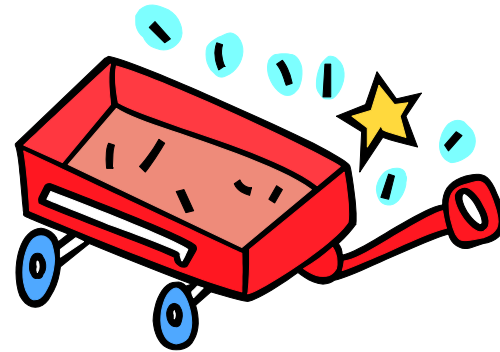
***Best serve the Council this coming year?***





## *Forcing Connections*

**What do a dog and a wagon have in common?**





***How Might We...***

***best serve the Council this  
coming year?***







# ***Unlikely Expert (Forced Connections)***

**1. Identify the qualities of a creative person or a toy you like.**

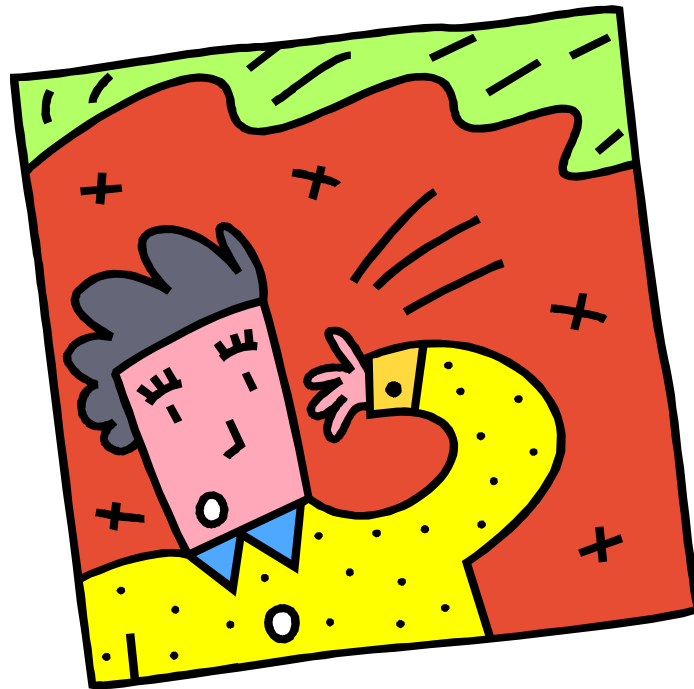


**2. What does that person or toy tell you about your challenge?**



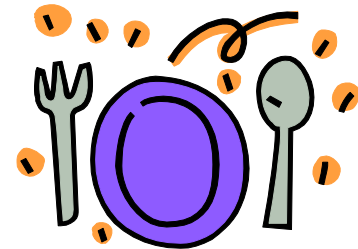
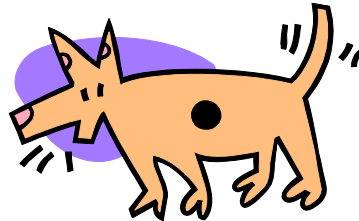
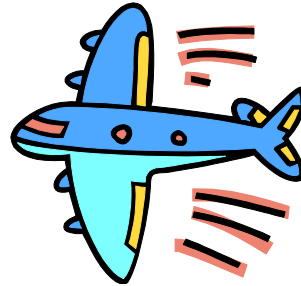
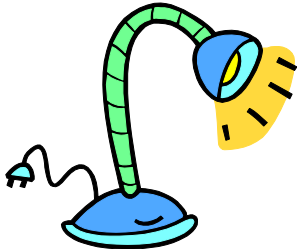
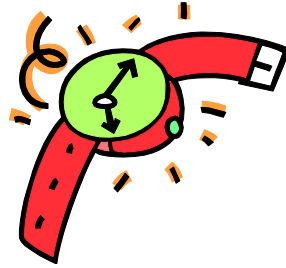
***How Might We...***

***Best serve the Council this coming year?***





# ***Forced Connections & Intuition***





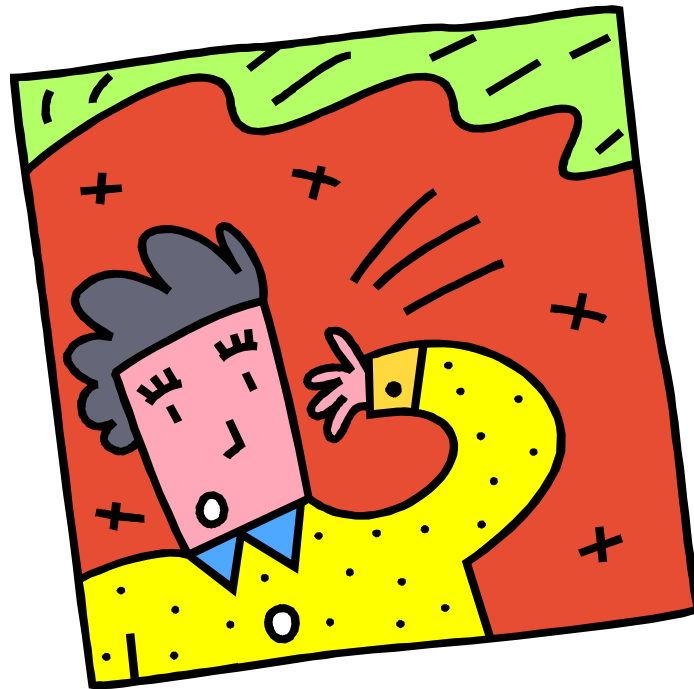
# ***Get Your Butt Fired***

- 1. Working from the absurd to the possible.**
- 2. Come up with 5 – 10 ideas that would close down the Council**
- 3. Massage and refine them until they begin to suggest some possibilities.**



***How Might We...***

***Best serve the Council this coming year?***





# *The Idea I.Q. Test*

**I = Interests**

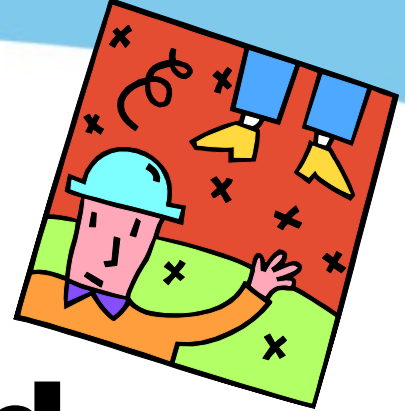
*Tell what you like  
about an idea.*

**Q = Questions**

*Turn your concerns  
into questions.*



# ***The Power of Collaboration***



**“The enlightened trial and error of a group succeeds over the efforts of lone genius every time.”**

*Peter Skillman, I.D.E.O.*



# ***Honoring Ideas***



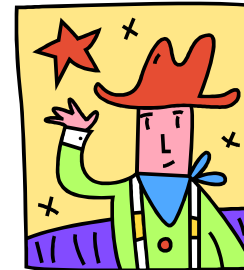




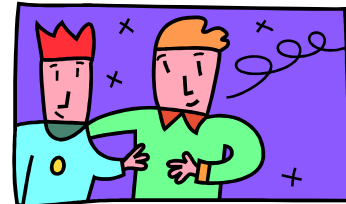
***What Did You Like From Today...***

**And how do you see  
yourself applying today?**

**• To your life**



**• In your work**





***The End ... The Beginning***

**Shift Happens!**

*Bumper Sticker*

