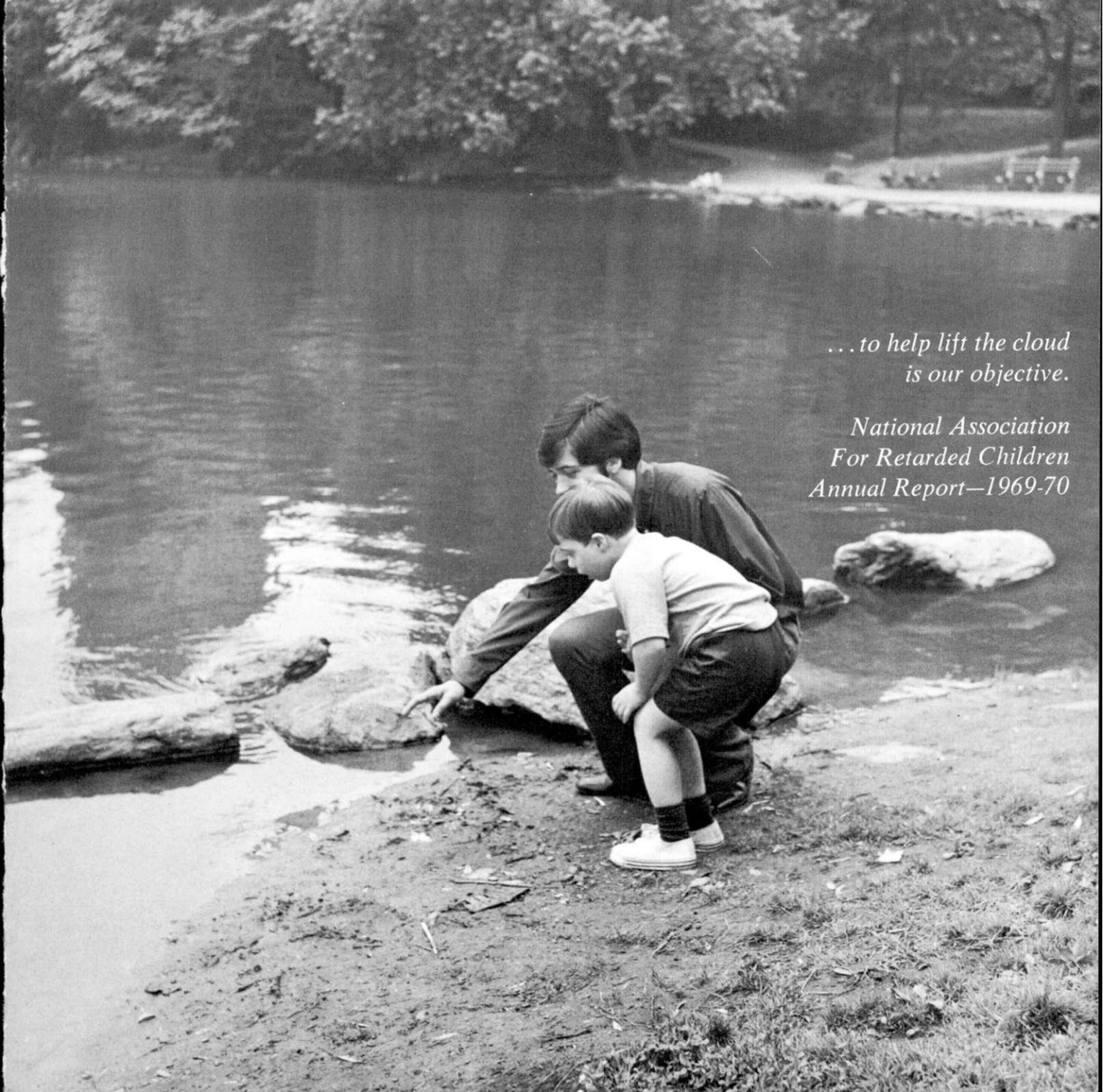


*The ways of learning  
are clouded for  
the mentally retarded...*



*...to help lift the cloud  
is our objective.*

*National Association  
For Retarded Children  
Annual Report—1969-70*



20 years ago . . .

1950 was the year that North Korea invaded South Korea and General MacArthur was named UN Commander, Ezzard Charles beat Joe Louis, ending the Brown Bomber's comeback hopes, George Bernard Shaw died at the age of 94, "South Pacific" won the Pulitzer Prize as the best American play, and the Yankees took four straight from the Phillies "Whiz Kids" to win the World Series.

Nostalgia, yes. But not too unusual a year—except to those of us concerned with mental retardation. For us, 1950 will be remembered as the year the National Association for Retarded Children was founded. NARC has come a good way since then. In observing its 20th anniversary, NARC can report it now represents some 250,000 parents, friends and professionals, nearly 100,000 young people serving in YOUTH-NARC, and 1500 state and local associations in all 50 of the United States.

It has been 20 years of progress, promoting the welfare of the mentally retarded of all ages—children and adults—by advancement of research, treatment, prevention, stressing leadership in securing services and gaining broader public understanding and support.

We look to the future, encouraged by the past.

Philip Roos, Ph.D. Executive Director

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**National Association for Retarded Children  
The Greater Dallas-Ft. Worth Metropolitan Area  
2709 Avenue E, East, Arlington, Texas 76010  
(817) 261-4961**

**Annual Report 1970  
Covering the period from  
September 1, 1969-August 31, 1970**

**Cover photo: Steve Salmieri  
Design donated by: Kardwell-Kornaza**



## FROM THE PRESIDENT

In the February 22 issue of the Wall Street Journal this year, laudatory note was taken of Washington's birthday. The article recalled our country's early heritage and commented on Washington's Farewell Address, delivered at the time of the nation's eighth anniversary.

On this, the 20th anniversary of the National Association for Retarded Children, the article prompted some thoughts of my own on the similarity of the ways our nation was born and the birth of NARC. I also felt that a piece of Washington's philosophy expressed in his Address, although spoken in 1796 might be relevant in 1970.

Every school boy knows this country was, in its beginnings, geographical patches of unrelated groups which, to gain strength, banded together under a national government. NARC was formed in much the same way. In the early 1930's, there were movements stirring throughout the country of parents banding together in local groups, not unlike their revolutionary ancestors, determined to fight in another common cause-to seek out answers to questions they had about their retarded children. As with the first 13 states, the need for *unity on a national level* was recognized, and in 1950 NARC was founded.

Unity was the key to our nation's success as a great country, and it is the key to NARC's and its 1 500 local associations' successes of the past and for the future. And this was the point Washington stressed above all others in his Farewell Address. "Unity," he cautioned the new American people, "is the main Pillar of your Edifice . . ."

NARC is starting its 21st year. The challenges of the future are exciting to consider. But if there is to be any joy in looking back, on this our 20th anniversary, it must be joined with an eagerness to get on with the job at an even quicker pace. We must be driven by constructive restlessness and a dissatisfaction with the status quo. We're living in an age that would startle even a man with Washington's vision. We are in a time where we must not only welcome change, we must create it and accelerate it. Our task to ever help lift the clouds that still hover in the veiled mists of mental retardation. To ensure achievement of this goal, unity is "the main Pillar of our Edifice."

Francis E. White President

## PROGRAM SERVICES

### Residential Services

The NARC Policy Statements on Residential Services have been officially adopted and reprinted by several states and are in use in other parts of the country as an integral part of the in-service program for institutional personnel.

The Policy Statements on Residential Care were the focus of two major panel discussions at the 1970 American Association on Mental Deficiency Convention in Washington, D.C.

NARC staff contributed to the development of the President's Committee on Mental Retardation's publication "Residential Services for the Mentally Retarded: An Action Proposal," which was subsequently endorsed by the NARC Executive Committee during its June meeting.

NARC staff and volunteers have taken a key role in the organization and development of standards for the Accreditation Council for Facilities for the Mentally Retarded.

NARC received a grant from the Division of Mental Retardation, Department of Health, Education and Welfare, Social and Rehabilitation Service, which provides for the development of training materials and seminars to increase parental sophistication in the basics of meaningful residential programming for the mentally retarded.

During the past summer, NARC staff served on the faculty of an intensive training program aimed at fostering an inter-disciplinary approach to programming for the multiply handicapped, severely and profoundly retarded.

Dr. Philip Roos presented a major working paper at the International League's Symposium on Residential Care, held in Frankfurt, Germany. Dr. Roos subsequently assumed the responsibility for organizing and preparing for publication the conclusions stemming from the symposium.

### Prevention

NARC received a grant from the Zeta Tau Alpha Fraternity which will enable YOUTH-NARC to develop a nation-wide public education

President Richard M. Nixon confers with members of the President's Committee on Mental Retardation in the Cabinet Room at the White House, January 1969.



campaign aimed at making young people aware of the causes of mental retardation and presenting basic strategies for its prevention. 1 00,000 copies of a prevention flyer will be distributed through high schools, colleges and church groups. ZTA numbers over 60,000 members in the United States and Canada.

NARC staff participated in the White House Conference on Food and Nutrition, and served on the Task Force on Community Organization. A member of the Program Services staff also serves on the Board of Directors of the Foundation to Arrest Malnutrition and Insure Nutritional Eating (FAMINE).

NARC joined forces with other voluntary and governmental agencies in mounting a concerted campaign against rubella.

NARC continues its participation on the United Cerebral Palsy Association's Task Force for Prevention and Early Care.

NARC joins forces with the B'nai B'rith Women's Association in implementing a survey of the availability of community programs related to the prevention of mental retardation in key cities throughout the country.

#### **Education, Recreation and Vocational Rehabilitation**

The NARC Executive Committee endorsed a position statement and related action guidelines concerning classification of placement of students in special education programs for the mildly retarded. The statement, which was developed jointly by the Education Governmental Affairs and Poverty Committees, has been distributed to state and local member units, state departments of education and relevant national agencies.

In cooperation with the Boy Scouts of America, NARC participated in the development of a brochure

designed to encourage scouting opportunities for the mentally retarded. Titled "We Stand Ready to Help the Retarded Boy," it graphically illustrates the rapid and continuing growth of Scout units for the retarded, which now number 1300.

#### **The Boy Scouts of America has a Program for the Mentally Retarded Boy**

The National Association for Retarded Children firmly believes that participation in Scouting gives retarded children a sense of personal worth and dignity. Scouting gives the retarded boy a sense of accomplishment and affords him outdoor activities and a feeling of belonging.



Program Services staff and volunteers have participated in a series of conferences with the National Bowling Council and the President's Committee on Mental Retardation to develop plans for a national bowling tournament for the mentally retarded.

In order to stimulate employment opportunities for the mentally retarded, Program Services and Public Information staff have worked to revitalize and systematize the Employer of the Year and Merit Award to Labor programs.

NARC has begun a new On-the-job Training Project in cooperation with the Department of Labor. The impact of the project, which is currently operative in four states, has been significantly increased as the result of a major administrative restructuring.

#### Poverty and Mental Retardation

The NARC Committee on Poverty and Mental Retardation has distributed a series of 10 project proposals, including background information and action guidelines, to state and local member units.

The pilot phase of Project STAR, a tri-agency effort involving NARC, the National Urban League and the Family Services Association of America, has proven to be successful and was expanded from Hartford, Connecticut, to include five other key cities across the nation.

#### Staff and Volunteer Training

Under the aegis of the Organization Development Committee (formerly the Leadership Development Committee) leadership training seminars conducted across the country have continued to contribute significantly to the effectiveness of participating state and local units.

During 1969-70 the Organization Development Committee joined forces with the Council of Executives of Associations for retarded Children in developing and implementing a new Organization Development Workshop within each of NARC's six regions. This specialized training vehicle is aimed at helping key staff and volunteers to achieve organization strength and growth, with the emphasis on planning and future development.

#### Evaluation and NARC Effectiveness

In order to obtain the information base needed for a viable and relevant national program, a questionnaire in identifying membership composition, activities and needs was mailed to state and local member units.

A survey aimed at identifying the characteristics of state and local executive directors was developed and distributed. The information gleaned concerning salary backgrounds and responsibilities will be used in pinpointing staff training needs and in establishing a nation-wide information system of professional resources available within NARC.

#### Public Inquiry

Some 5,800 inquiries from parents, professionals, students and governmental and voluntary agencies were received and answered. These queries focussed upon the areas of education of the retarded, parent guidance, general information about mental retardation and career opportunities in the field.

#### International Affairs

Parents and professionals of Sweden, Spain, Puerto Rico, India, Japan, the Phillippines, Canada, South America, England and Germany visited NARC headquarters and facilities in the New York area.

Six Rosemary F. Dybwad Awards were made by the International Relations Committee. These included awards to:

Walter J. Zielnick, Recreation Specialist, Cologne, Germany, to observe programs relevant to his professional area in the United States.

Mrs. Lily Lipman, Principal of "The Hamlet," a school for retarded children in South Africa, to study new educational techniques in London, Denmark and Warsaw.

Merlin Kurth, Executive Director, Wisconsin ARC (The Ann Fenn Memorial Award) to study the dynamics of parent associations in Denmark and Sweden.

NARC has initiated a program with the National Association of Partners of the Alliance to promote meaningful working relationships between state associations and partner organizations serving the retarded in the southern hemisphere.

The Kentucky, Texas, Wisconsin and Colorado ARC's are the first four participating state associations and will exchange teams of volunteers and professionals, as well as materials and ideas with their 40 regional South American Counterparts.



## RESEARCH

The flexibility of NARC as a volunteer organization has made possible the strategic use of relatively small sums of money to publicize research needs, recruit new workers to the field of mental retardation, finance exploratory studies leading to major grants from other agencies, and provided interim support for promising programs in temporary financial difficulty.

This year, NARC continued to support two broad research programs at Yale University and at Albert Einstein College of Medicine which cause numerous students as well as professional researchers to be exposed to the diversity of areas that comprise the study of mental retardation.

Other NARC grant recipients have investigated the impact of maternal Phenylketonuria (PKU) on children, the relationship of viral infections (including Rubella) to mental retardation, the specific defects that may be associated with chromosomal abnormalities, and the retarding effects of prenatally induced brain damage.

Also, NARC grants this year made possible the analysis of computerized data on families of the retarded, completed a developmental evaluation of children tested in diagnostic centers,

These grants were among those recommended by NARC's Research Advisory Board. The Board is composed of scientists who volunteer their time to evaluate and administer grants from the NARC Research Fund.

## CURRENT NARC RESEARCH GRANTS

### **Gunnar Dybwad Distinguished Scholar**

Edward F. Zigler, Ph.D., Yale University, New Haven. Effects of emotional, motivational and environmental factors on performance of retarded children (\$250,000 paid over ten years ending 1974).

### **Grover F. Powers Distinguished Professor**

Harry H. Gordon, M.D., Albert Einstein College of Medicine, Bronx, N. Y. A comprehensive research program enabling personnel in social work, psychology, education and medicine to work closely with those engaged in child development research (\$225,000 paid over nine years ending 1972).

### **Bernard Fineson Award**

Wolf Wolfensberger, Ph.D., University of Nebraska Medical Center, Omaha. Development of automated assessment techniques in association with ongoing research involving the families of the retarded (\$7,000 paid over one year ending 1970).

### **Special Grants for Research Development**

Lester M. Geller, Ph.D., Columbia University College of Physicians and Surgeons, New York City. Development of treatments to ameliorate the retarding effects of prenatally induced brain damage on later learning, memory and motor abilities (\$60,000 paid over five years ending 1974).

Reuben E. Kron, M.D., University of Pennsylvania School of Medicine, Philadelphia. Study of perinatal factors implicated as causes of brain damage (\$36,000 paid over three years ending 1971).

Zena A. Stein, M.B., B. Ch., Holger H. Hansen, M.D., Columbia University, New York City. Investigation of the relationship of mental retardation to prenatal exposure to maternal PKU (\$16,775 paid over one year ending 1970).

Robert E. Cooke, M.D., Johns Hopkins University School of Medicine, Baltimore. Studies in perinatal virology (\$10,000 paid over one year ending 1970).

Maria Faro, Ph.D., New York University Medical Center, New York City. Effects of nursing care and central nervous stimulants upon temporarily asphyxiated infant monkeys (\$ 10,000 paid over one year ending 1970).

J. Russell Green, Jr., M.D., University of Florida, Gainesville. Research on plasma factors affecting DNA replication (\$10,000 paid over one year ending 1970).

Donald Stedman, Ph.D., Duke University, Durham. Infant follow-up study of early development of children from disadvantaged environments (\$5,230 paid over one year ending 1970).

Bacon F. Chow, Ph.D., Johns Hopkins University, Baltimore. Behavioral assessment of the offsprings of mothers receiving different levels of protein supplement during pregnancy (\$8,000 paid over one year ending 1970).

Hayato Kihara, Ph.D., Pacific State Hospital, Pomona. Emergency operating funds for biochemical research program (\$4,000 paid over one year ending 1970).

## **RESEARCH ADVISORY**

### **BOARD MEMBERS**

#### **Chairman**

Abner Wolf, M.D., Professor of Neuropathology, College of Physicians and Surgeons, Columbia University, New York City.

#### **Vice Chairman**

Edward Zigler, Ph.D., Director, Child Development Program, Yale University, New Haven, Connecticut.

George A. Jervis, M.D., Director, New York State Institute for Basic Research in Mental Retardation, Staten Island, New York.

Harry H. Gordon, M.D., Dean, Albert Einstein College of Medicine, Director, Rose F. Kennedy Center, Bronx, New York.

#### **Members**

Sidney Bijou, Ph.D., Professor of Psychology, Child Behavioral Laboratory Champaign, Illinois.

John R. Brobeck, M.D., Professor of Physiology, University of Pennsylvania, Philadelphia.

Randolph K. Byers, M.D., Pediatric Neurologist, Children's Medical Center, Boston.

Sidney Carter, M.D., Professor of Neurology, Neurological Institute, New York City.

Reynold A. Jensen, M.D., Director, Child Psychiatry, University of Minnesota Medical School, Minneapolis.

Donald B. Lindsley, Ph.D., Chairman, Department of Psychology, University of California at Los Angeles.

Reginald S. Lourie, M.D., Director, Department of Psychiatry, Children's Hospital, Washington, D.C.

C. Arden Miller, M.D., Vice Chancellor, Health Sciences, University of North Carolina, Chapel Hill.

Fred Plum, M.D., Chairman, Department of Neurology, School of Medicine, Cornell University New York City.

Sheldon C. Reed, Ph.D., Director, Dight Institute of Human Heredity, University of Minnesota, Minneapolis.

John R. Seeley, Ph.D., Professor of Sociology, Center for the Study of Democratic Institutions, Santa Barbara, California.

George Tarjan, M.D., Program Director in Mental Retardation, Neuropsychiatric Institute, UCLA Center for the Health Science, Los Angeles.

Herman Yannet, M.D., Medical Director, Southbury Training School, Southbury, Connecticut.

### **GOVERNMENTAL AFFAIRS**

Since the opening of the Washington office in April 1969, the main thrust of the office's efforts has been towards the extension and expansion of the federal legislation providing services and facilities to the retarded. The Developmental Disabilities Services and Facilities Construction Act of 1970, was the principal legislation involved.

NARC was consulted by members of both the House and the Senate in the preparation of this

legislation and presented testimony in November of 1969 during the Senate hearings and in June of 1970 during the House hearings.

On April 13 the Senate passed the legislation 69-0 and on July 30 by a vote of 338-0 the House gave its approval to similar legislation. As of the writing of this report, the bill has not been given final clearance by either House, but it is expected to be signed into law in early fall.

The NARC Governmental Affairs Committee Chairman, Dr. Elizabeth Boggs, and other representatives of NARC also testified before Congressional hearings on Social Security, Family Assistance Plan, appropriations in both the House and the Senate, and on the Wagner-O'Day Act.

NARC continues to be consulted by Congressmen and Senators on all matters of legislation dealing with any facet of mental retardation or the developmental disabilities, and has continued and expanded its working relationship with other private, voluntary health organizations as well as with the governmental agencies who deal with the problems and programs on mental retardation.

Governmental affairs seminars and discussions were held at many of the regional meetings and at some state conventions. Work is under way to coordinate the efforts of the Governmental

Affairs Office in Washington with those of the various states so that the Washington office can serve as a clearinghouse for information to states in the development of their own legislative programs.

The volume of inquiries received from state and local ARCs has almost doubled in the past six months, as have requests for personal consultations by state and local ARCs. Several legislative bulletins were issued throughout the course of the year, and the cooperation of many ARC leaders was sought, as legislation of vital interest to NARC continued on its course throughout the Congress.

Government affairs staff has strengthened contacts with such organizations as the President's Committee on Mental Retardation, through participation in the PCMR staff development conferences, and continued cooperative ventures with the Division of Mental Retardation, the Secretary's Committee on Mental Retardation, and similar organizations.

Governmental affairs office expects to expand its staff in the near future and by so doing, to expand its services to the state and local ARCs.

Pamela Anne Eldred, Miss America, 1970, and Goodwill Ambassador for Volunteers for NARC, visits Washington, D.C. and Congressman J. Richardson Preyer, N.C. (left), Paul Rogers, Fla., Gerald Ford, Mich., and John J. Rhodes, Ariz. Congressman Preyer, Rogers and Rhodes were sponsors of the Developmental Disabilities Service and Construction Act, which would provide funds for the mentally and physically handicapped. Miss Eldred, a Detroit resident, has a retarded sister.



## MEMBERSHIP REPORT

"For each person becoming a member of the National Association for Retarded Children, the reward will be a lifetime of loving, giving and getting; an opportunity to help the six million retarded persons in the country who *can* be helped."

With this statement, Barbra Streisand kicked off NARC's Membership Campaign. Miss Streisand, who introduced the musical hit song "People," and who first sang the lyrics, "people who need people are the luckiest people in the world," served as Honorary Chairman for the campaign, whose theme was "Wanted . . . People who need people."

With Miss Streisand's help, and the concerted efforts of the NARC state and local member units, Membership reached an all-time high of over 165,000, representing some 250,000 parents, friends and professionals organized to help the mentally retarded.

At the same time, some 125 new local units and two State member units, the Nebraska ARC and the Arkansas ARC were admitted to NARC membership, bringing the total of state and local member units to more than 1,500.

Volunteers are an integral part of most services for the retarded. They bring special skills, serve as a means of educating the public, provide entertainment, companionship, and help the retarded to keep in touch with society.

NEW YORK—Actress Barbra Streisand, Honorary Chairman for the National Association for Retarded Children's Membership Month, congratulates Roberta Scott, 13, of Wichita, Kansas, on her selection as the 1970 Poster Child. Lennie Sampiere, 11, of Cranford, N.J., also gets hugged as winner of the Retarded Childrens' 1969 Christmas Card contest.

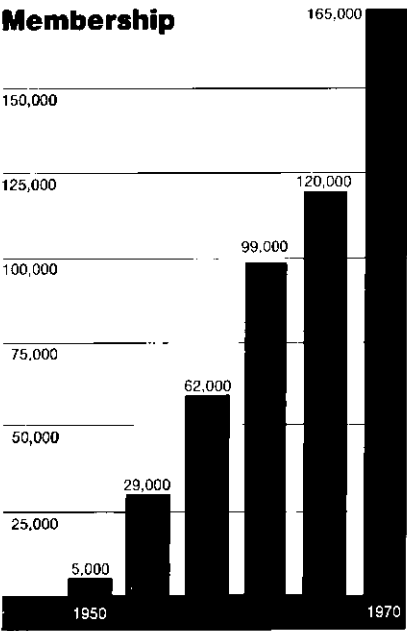


They can provide a bridge of understanding to the community.

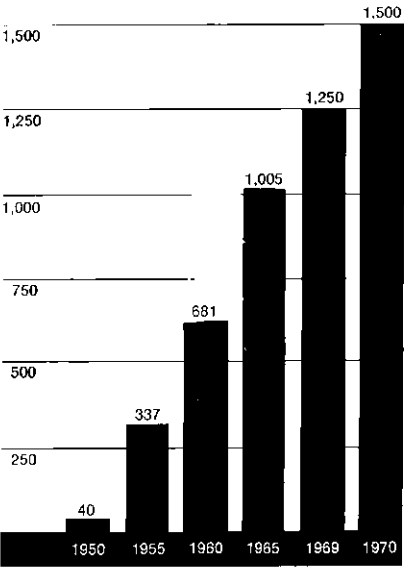
To increase volunteer involvement in services for the mentally retarded, the N A R C Committee on Volunteer Services concentrated its efforts on fostering cooperative relationships with other national organizations whose volunteers are serving the retarded. Organizations such as Civitan International, Clipped Wings, Jaycees, Zeta Tau Alpha fraternity and countless others contributed magnificently in manhours and effort to the needs of the retarded.

Regional staff operating out of N A R C's six regional offices continued to assist state and local associations in developing sound organizational structures and in stimulating expanded programs in the communities for the mentally retarded. Visits were made to all state associations and consultations arranged with private and public agencies and professional groups in the community. Regional staff served also as a channel of information for both N A R C and the community.

**Membership**



**State and Local Units**



## RESOURCE AND VOLUNTEER SERVICES

Manpower and financial resources continued to be developed for both state and local ARCs through NARC's work with national organizations.

NARC was selected as one of the two national projects by the Junior Clubwomen-General Federation of Women's Clubs. Previously NARC had been one of four projects undertaken by these clubwomen, who represent 2,500 units consisting of over 80,000 members in more than 2,300 communities. The focus of this NARC program will continue to be residential services for the mentally retarded. The Clubwomen's past assistance with this program consisted of donations of over \$300,000 and hundreds of thousands of man hours.

One of 12 national voluntary agencies in the Federal Service Campaign, NARC received \$54,421 from overseas contributions while participating units shared an additional \$165,024 from domestic gifts.

In recognition of its public information campaigns and Spanish language programs for the retarded, the Dade County ARC, Fla., this past year placed first in the annual Civitan International Award. In addition to its other activities, the Dade County ARC has initiated pre-school classes and an adult activity center, both programmed for the Spanish speaking retardate.

The Civitan International Award's second place went to the Valley Association for Retarded Children and Adults in Derby, Conn. The Valley ARC has raised more than \$ 145,000 towards a training center for the retarded with the help of community groups.

There are 50,000 members of Civitan International. Their clubs throughout the U.S., Canada, Mexico and Europe are all devoted to the goal of building good citizenship. The Civitan Interna-

tional Awards, presented each year at the NARC Convention, are awarded to ARCs for obtaining services for the retarded while upholding Civitan's ideals of good fellowship and community involvement.

The Institute of Industrial Launderers, Washington, D.C. received a special award for its work in providing job opportunities for the retarded. The Institute has worked for three years with the U.S. Department of Labor to develop training and placement opportunities for 587 retarded individuals.

The Minneapolis Central Labor Council was awarded the National Association for Retarded Children's third annual Merit Award to Labor at last year's convention. The Merit Awards to Labor were established in 1967 by the National Association for Retarded Children in cooperation with the AFL-CIO Community Services Department to give national recognition to union members and locals who have helped the mentally retarded to become useful citizens. As part of its work on behalf of the retarded, the Minneapolis Central Labor Union Council is the local sponsor for the Senior Aides Demonstration Project, a federal Office of Economic Opportunity program to provide employment for those over 60 years of age from poverty areas.

NARC successfully continued its Community Service Award program with the Jaycees, which has traditionally culminated in the presentation of awards by State Associations for Jaycee projects in support of the mentally retarded. Activities and services performed by Jaycee wives' organizations also were included this past year as an integral part of the program. Last year 22 states participated in the program.

One of the greatest American traditions is that it is wise and good for men and women to leave at least a portion of their estates to charitable, health or welfare organizations, such as NARC. A bequest to NARC gives assurance of continuity of program and tends to supplement the amount of annual income from other sources.



Mrs. Winthrop Rockefeller, left, was the recipient of NARC's Distinguished Service Award at the 20th annual convention held in October, 1969, at Miami Beach. Looking on is Jon Mark Brown, 7, 1969 Poster Child, held by Mrs. Philip Elkin, outgoing NARC president.

One of the greatest American traditions is that it is wise and good for men and women to leave at least a portion of their estates to charitable, health or welfare organizations, such as NARC. A bequest to NARC gives assurance of continuity of program and tends to supplement the amount of annual income from other sources.

## RESTRICTED BEQUEST

\*I give, devise and bequeath to the National Association for Retarded Children, a corporation chartered in the State of Tennessee, and located in Arlington, Texas

(insert sum of money, describe property)

or share of residuary estate)

to be used for (insert here purposes and

conditions for and under which bequest is to be used)

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

## UNRESTRICTED BEQUEST

\*I give, devise and bequeath to the National Association for Retarded Children, a corporation chartered by the State of Tennessee and located in Arlington, Texas

(insert sum of money, describe

property, or share of residual estate)

to be used for such purposes as NARC may designate.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

\*Bequests to NARC are deductible for local estate tax purposes under most laws. A prospective donor should always consult an attorney because of the estate tax laws and legal considerations involved.



## YOUTH-NARC . . . .

YOUTH-NARC, the youth division of NARC, has continued to flourish, with David McCallum, motion picture and television star, serving as YOUTH-NARC National Sponsor. There are now over 350 affiliated units in 43 states, a 50% increase during the year. A national recruiting campaign for new members will be carried out during September.

Representatives of the youth division have been appointed to five NARC committees, serving as liaison between the adults and the young people in an effort to integrate programming in areas of common concern.

Local and state YOUTH-NARC's are involved in a variety of projects ranging from a city-wide fishing derby to a legislators breakfast, from a daily activity program for adult retardates in a nursing home to monthly baby sitting for ARC meetings. YOUTH-NARC is sponsoring a national career motivation campaign to be conducted during November, mental retardation month.

YOUTH-NARC and Camp Fire Girls, Inc. have completed a six city pilot project designed to train Junior High Camp Fire Girls to do volunteer work with the mentally retarded. The training and the service projects that followed were developed from YOUTH-NARC experience. The training design will be included in the new Junior High Camp Fire Girls manual currently in preparation as a permanent part of Camp Fire program.

YOUTH-NARC has representation on the President's Committee for the Employment of the Handicapped, the National Voluntary Action Program, the Board of Trustees for the National Assembly for Social Policy and Development, the United Nations World Youth Assembly and the United States Youth Council.

Kenneth Robinson, President of YOUTH-NARC, was chosen as "America's Outstanding Teenaged Boy" by the Outstanding American's Foundation. The resultant publicity attracted national attention to the youth program. He also has been elected to the Executive Committee of the United States Youth Council, the youngest person ever to serve on that board. He is, in addition, the youngest person ever to serve on NARC's Board of Directors.

Kenneth is also vice chairman of the Forum on Children with Handicaps at the White House Conference on Children in December. Mrs. Winthrop Rockefeller is the Chairman.

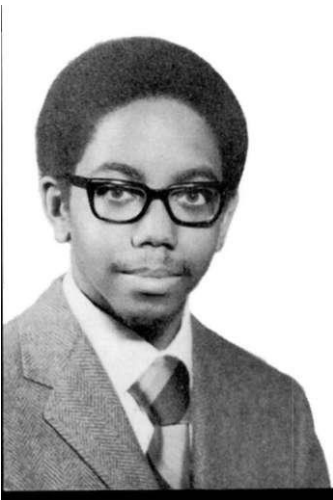
## PUBLIC INFORMATION

Two of the motion picture industry's superstars, 1968-69 Academy Award winners Barbra Streisand and John Wayne spearhead NARC's television and radio publicity efforts for 1970. Both appear in color TV film appeals and on radio spot announcements.

Other celebrities who donated their talents to record spot announcements include Judith Anderson, Louis Armstrong, Eddy Arnold, Burt Bacharach, Count Basie, Michael Caine, Johnny Carson, Henry Fonda, Robert Goulet, Merv Griffin, Charlton Heston, Peggy Lee, Jack Lemmon, Henry Morgan, Cliff Robertson, and Dionne Warwick.

Miss Streisand also served as Honorary Chairman of National Retarded Children's Membership Month, in March. The photo-news release of her appointment and the announcement of Roberta Scott, of Wichita, Kansas, as Poster Child of the Year, photographed with Miss Streisand, were publicized in the nation's press, with some 600 newspapers picking up the two stories.

NARC's President, Francis E. White and Executive Director Philip Roos were interviewed by Barbara Walters on two separate segments of



Kenneth Robinson, President, YOUTH-NARC

NBC's "TODAY" Show. Mr. White discussed the history of NARC, its goals for the future, and presented a special NARC award to Miss Walters for her outstanding reporting on mental retardation to television audiences. Miss Walters did an in-depth interview with Dr. Roos on various aspects of mental retardation, after which film clips depicting these aspects were shown.

NBC's syndicated TV program, "For Women Only" presented a panel discussion on "The Mentally Retarded Adult," for five successive days, with Dr. Roos and Mrs. Hubert Humphrey among the panelists. Two five-minute transcribed interviews with Dr. Roos were distributed to local radio stations throughout the country as part of a syndicated series sponsored by The Information Center of the Mature Woman.

Pamela Anne Eldred, Miss America 1970 and NARC Goodwill Ambassador for Volunteers, posed for pictures and gave interviews in behalf of local ARC units as she toured the country in her role as America's beauty queen. In New York City, she presented a special citation of "appreciation and gratitude" to Mayor John V. Lindsay for his vision in opening the first municipal office for the mentally retarded in the U.S. Miss Eldred's 14-year-old sister is mentally retarded.



NARC's monthly newspaper, formerly "Children Limited" had its title changed to "Mental Retardation News," to better reflect its coverage of the entire field of mental retardation. The format was revamped into a more modern style, while circulation increased from 140,000 to 158,000.

Motion picture and television star, David McCallum continued as YOUTH-NARC National Sponsor, speaking out on the need for the ever-greater youth involvement as volunteers. In May, the award winning drama, "Teacher, Teacher," starring Mr. McCallum, was presented for the second time on NBC-TV. Named the outstanding dramatic entry of the 1968-69 season by the National Academy of Television Arts and Sciences, the program featured 14-year-old Billy Schulman, mentally retarded, who played the part of a mentally retarded youngster.

YOUTH-NARC President, 16-year-old Kenneth Robinson appeared on CBS-TV and twice on NBC-TV telling the YOUTH-NARC story. The New York Times ran a picture-feature on Kenneth's activities, and United Press International carried the story to local papers throughout the country.

Over 100,000 comic books on pre-natal care, in both English and Spanish, produced through a grant from the American Contract Bridge League, were distributed to residents in the lower income areas of New York City. Additional copies were made available to all units for local distribution.

The annual nation-wide NARC Christmas Card Design Contest was won by Douglas Kerlin, 16, of College Park, Georgia. A jury of professional artists of national prominence made the selection from the hundreds of illustrations submitted by mentally retarded children and adults. Christmas cards featuring the artwork of the first, second and third prize winning entries, plus additional cards designed by professional artists were offered to local ARC units for sale in their communities.



Roberta Scott, 1970 Poster Child, visits a recording session with B. B. King, left, noted "blues" singer, while visiting New York to appear in a TV film appeal in behalf of NARC with Barbra Streisand. Mrs. Huey Scott, Roberta's mother, right, and Mrs. Virginia Jackson, secretary to NARC's Public Information Department, escorted Roberta on a two-day tour of New York City.

Pamela Anne Eldred, Miss America 1970, presents a special citation to New York City Mayor John V. Lindsay for his vision in opening the first municipal office for the mentally retarded in the U.S. Miss Eldred, who served throughout the year as NARC Goodwill Ambassador, has a mentally retarded sister.



## NATIONAL ASSOCIATION FOR RETARDED CHILDREN

### Notes to Financial Statements—December 31, 1969

The Board of Directors  
National Association for Retarded Children

We have examined as of December 31, 1969 and for the year then ended, the balance sheet of National Association for Retarded Children, the related summary of financial activities and the analysis of functional expenditures. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, except for the accounting practice with respect to furniture and equipment valuation as explained in note 1, such financial statements present fairly at December 31, 1969 and for the year then ended, the financial position of the National Association for Retarded Children and the public support, revenue and expenditures in conformity with accounting practices recommended for voluntary non-profit health and welfare organizations (see note 1) applied on a basis consistent with that of the preceding year.

June 30, 1970

PEAT, MARWICK, MITCHELL & CO.

(1) The accompanying financial statements have been prepared in accordance with standards adopted by the National Health Council and the National Social Welfare Assembly, except that furniture and equipment are not recorded as assets at cost but at a nominal amount of \$ 1. In accordance with such standards, the Summary of Financial Activities includes all public support, including restricted contributions, and all revenue, restricted or unrestricted, received or accrued during the year. In addition, purchases of furniture and equipment are recorded as expenditures in the year of acquisition.

(2) Commitments for grants for research totaling \$171,424 existed as of December 31, 1969, of which \$73,424 is payable in 1970 and the balance is payable within the following four years.

(3) The Association has a contributory pension plan covering substantially all of its regular employees. Total pension expense for the year was \$21,735, exclusive of dividends and refunds for terminated employees totaling \$15,151 which were recorded as miscellaneous revenues. The Association's policy is to fund pension cost accrued. There is no unfunded amount of vested benefits.

## BALANCE SHEET — DECEMBER 31, 1969

ASSETS	Current Funds		Endowment Type Funds	
	General	Restricted	Endowment Fund	Funds Functioning As
				Endowment
Cash . . . . .	\$ 72,978	\$ 60,987	—	\$ 823
Investments:				
U.S. Treasury bills, at cost, which approximates market value . . . . .	20,563	190,000	—	—
Marketable securities, at cost or value of date of gift (quoted) market—\$227,807) . . . . .	—	—	\$ 5,350	\$199,238
Accounts receivable:				
U.S. Government . . . . .	—	21,552	—	—
Other, less allowance of \$1,826 . . . . .	46,776	6,966	—	—
Notes receivable from units, less allowance of \$3500 . . . . .	21,300	—	—	—
Supplies for sale or use . . . . .	72,126	—	—	—
Prepaid expenses and deferred charges . . . . .	12,293	—	—	—
Furniture and equipment, at nominal value (note 1) . . . . .	1	—	—	—
total assets . . . . .	<u>\$246,037</u>	<u>\$279,505</u>	<u>\$ 5,350</u>	<u>\$200,061</u>
<b>LIABILITIES AND FUND BALANCES</b>				
Accounts payable and accrued expenses . . . . .	\$ 22,626	\$ 9,734	—	—
Reserve for group insurance plan . . . . .	31,658	—	—	—
Fund Balances:				
Balances at beginning of year . . . . .	170,817	249,649	\$ 5,350	\$223,161
Additions:				
Increase in current general fund per summary of financial activities . . . . .	20,936	—	—	—
Support and grants limited by donors . . . . .	—	392,273	—	—
Prior year adjustments—net . . . . .	—	226	—	—
	\$191,753	\$642,148	\$ 5,350	\$223,161
Deductions:				
To finance expenditures included in Summary of Financial Activities . . . . .	—	372,377	—	—
Net loss on sale of securities . . . . .	—	—	—	23,100
Balances at end of year . . . . .	<u>\$191,753</u>	<u>\$269,771</u>	<u>\$ 5,350</u>	<u>\$200,061</u>
Total liabilities and fund balances . . . . .	<u>\$246,037</u>	<u>\$279,505</u>	<u>\$ 5,350</u>	<u>\$200,061</u>

ANALYSIS OF FUNCTIONAL EXPENDITURES  
YEAR ENDED DECEMBER 31, 1969

	Research	Public health education	Community services	Professional health edu- cation and training	Manage- ment and general	Fund raising— general support
Salaries . . . . .	\$ 3,217	\$ 54,472	\$309,585	\$ 38,965	\$218,399	\$ 74,693
Employee health and retirement benefits . . . . .	168	2,741	12,059	1,778	12,314	4,128
Payroll taxes, etc. . . . .	165	2,478	11,898	1,601	9,118	2,886
Total employee compensation . . . . .	3,550	59,691	333,542	42,344	239,831	81,707
Professional fees and con- tract service payments . . . . .	—	2,375	801	300	6,907	241
Supplies . . . . .	178	1,373	6,021	1,386	7,149	564
Telephone and telegraph . . . . .	142	2,448	19,743	2,134	13,426	2,494
Postage and shipping . . . . .	89	3,078	8,056	1,743	7,940	2,062
Occupancy . . . . .	283	8,427	24,158	3,453	46,429	4,691
Outside printing, artwork, etc. . . . .	1,156	36,063	15,058	5,943	5,929	7,321
Conferences, conventions, meetings and travel . . . . .	641	3,024	77,911	29,818	63,384	17,660
Subscriptions and reference publications . . . . .	—	1,049	171	7	262	119
Specific assistance to individuals . . . . .	—	—	106,326	—	—	—
Membership dues and support payments . . . . .	—	—	1,000	4,035	9,123	—
Awards and grants . . . . .	121,717	144	48	5,531	24	24
Equipment and other fixed assets . . . . .	79	209	3,387	511	4,659	114
Miscellaneous . . . . .	312	2,275	4,929	1,715	17,981	431
Total expenditures: by function \$1,489,246	<u>\$128,347</u>	<u>\$120,156</u>	<u>\$601,151</u>	<u>\$ 98,920</u>	<u>\$423,044</u>	<u>\$117,628</u>
Financed by current restricted funds: total \$372,377: by function . . . . .	<u>\$123,536</u>	<u>\$ 15,507</u>	<u>\$226,103</u>	<u>\$ 7,231</u>	<u>—</u>	<u>—</u>

**SUMMARY OF FINANCIAL ACTIVITIES**  
**YEAR ENDED DECEMBER 31, 1969**

Support from the public:		
Received directly . . . . .		\$ 72,567
Received indirectly . . . . .		<u>1,102,858</u>
Total support from the public . . . . .		1,175,425
Grants from governmental agencies . . . . .		224,197
Other revenue:		
Membership dues—individual . . . . .	\$1,150,256	
Sales (less costs of \$151,586) . . . . .	(74,218)	
Investment income . . . . .	19,146	
Miscellaneous . . . . .	<u>35,272</u>	<u>130,456</u>
Total support and revenue . . . . .		1,530,078
Deduct support and grants limited by donors . . . . .		<u>392,273</u>
Support and revenue available to finance current general activities, carried forward . . . . .		\$1,137,805
Support and revenue available to finance current general activities, brought forward . . . . .		\$1,137,805
Expenditures—per accompanying analysis of functional expenditures . . . . .	\$1,489,246	
Less expenditures financed by current restricted funds . . . . .	<u>372,377</u>	
Expenditures financed by current general funds . . . . .		<u>1,116,869</u>
Excess of current general revenue over related expenditures—increase in current general funds . . . . .		<u>\$ 20,936</u>



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 Assistant Executive Director  
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This past August, NARC opened its new national headquarters at Arlington, Texas, in the Greater Dallas/Fort Worth metropolitan area.

The decision to relocate was made by NARC's Board of Directors. Among the reasons cited for the move from New York City were the excessive and ever increasing high operative costs, employee recruitment and turnover problems.

The new location was chosen by the site selection committee after months of research. One major consideration was Arlington's central accessibility to all parts of the country. The \$350 million Dallas Fort Worth Regional Airport, to be completed in 1972, as the world's largest, is located 10 minutes from Arlington. The city is also only 15 minutes from both downtown Dallas and Fort Worth.

Other major considerations in the move included the area's attractiveness to personnel, the potential of insuring greater continuity of staff leadership; lower office-housing-living costs.

All key staff members with few exceptions moved to the new headquarters.



New national headquarters (nearing completion)