

2015 State of Minnesota Employee Seasonal Flu Vaccination Campaign Promotional E-mails

Please send this series of three e-mails to employees in your agency. They encourage use of the Seasonal Influenza (Flu) Vaccination Clinics offered to state employees throughout the state.

Feel free to tailor them to fit the needs of your employees and agency. We have included flu campaign and SEGIP logos. More resources are located on the MMB website at mn.gov/mmb/SEGIP-Vaccination.

1. E-mail one month prior to workplace clinic.

Subject: Employee Flu and Tdap Vaccination Clinic

Don't let the flu put your life on hold. Protect yourself. Protect others. Get vaccinated at a workplace clinic.

Be sure to get a seasonal flu vaccine this year. Our workplace clinic makes it convenient. The flu is a contagious respiratory illness that can keep you in bed for several days. Getting vaccinated helps protect you, your family and co-workers from flu-related illness.

Seasonal flu and Tdap vaccinations are available:

[insert location]

[insert date and time]

- Mark your calendar.
- No appointment will be necessary, just walk in.
- Bring your Advantage health insurance card with you.
(There is no out-of-pocket cost at workplace clinics if you present your Minnesota Advantage Health Plan member ID card. The cost is \$32.00 for the shot, \$35.00 for the nasal spray vaccine and \$57.00 for the Tdap vaccine if you do not present your card.)
- For more information and clinic locations visit: mn.gov/mmb/SEGIP-Vaccination.
- Flu and Tdap vaccinations are also available at your primary care clinic and in-network convenient clinics.

Protect yourself. Protect others. Get vaccinated at work.



2. E-mail two weeks prior to workplace clinic.

Subject: Mark your Calendar: Employee Flu and Tdap Vaccination Clinic

Don't let the flu put your life on hold. Protect yourself. Protect others. Get vaccinated at a workplace clinic.

Seasonal flu and Tdap vaccinations are available:

[insert location]

[insert date and time]

- Our flu vaccination clinic is in two weeks!
- No appointment will be necessary, just walk in.
- Bring your Advantage health insurance card with you.
(There is no out-of-pocket cost at workplace clinics if you present your Minnesota Advantage Health Plan member ID card. The cost is \$32.00 for the flu shot, \$35.00 for the nasal spray vaccine and \$57.00 for the Tdap vaccine if you do not present your card.)
- For more information and clinic locations visit: mn.gov/mmb/SEGIIP-Vaccination.
- Flu and Tdap vaccinations are also available at your primary care clinic and in-network convenience clinics.

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3. E-mail one day before workplace clinic.

Subject: Tomorrow: Employee Flu and Tdap Vaccination Clinic

Our vaccination clinic is tomorrow:

[insert location]

[insert date and time]

- No appointment necessary, just walk in.
- Bring your Advantage health insurance card with you!
(There is no out-of-pocket cost at workplace clinics if you present your Minnesota Advantage Health Plan member ID card. The cost is \$32.00 for the flu shot, \$35.00 for the nasal spray vaccine and \$57.00 for the Tdap vaccine if you do not present your card.)
- For more information and clinic locations visit: mn.gov/mmb/SEGIP-Vaccination.
- Flu and Tdap vaccinations are also available at your primary care clinic and in-network convenience clinics.

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