

Table of Contents
2016-17 Biennial Budget – Chicano Latino Affairs, Council on

Agency Profile – Chicano Latino Affairs, Council on 1

www.clac.state.mn.us

AT A GLANCE

- While the overall Latino population is approximately 264,025, 36.6% of the Latino population is foreign born.
- CLAC serves Latinos in Minnesota who were born in the United States or emigrated from a country in Latin America.
- Latino purchasing power has increased dramatically over the last two decades. It is currently \$5.4 billion and plays a significant role in Minnesota's economy.
- In 2012, Latino tax payments in Minnesota totaled \$435 million.
- Latinos supply over 121,000 workers to the Minnesotan economy (high & low skilled labor).
- Important issues identified by Latinos in 2013 CLAC Community Forums: Education, Immigration, Employment & Workforce, Cultural Barriers, and Language Accessibility.

PURPOSE

The Chicano Latino Affairs Council (CLAC) was created by the Minnesota State Legislature in 1978 pursuant to Minnesota Statute 3.9223, subdivision 3. For more than 30 years, CLAC has served to advise the governor's office and cabinet, state Legislature and others, after consulting with Latino community and doing research, on the policy issues of:

- Education,
- Economic development,
- Health,
- Housing, and
- Immigration

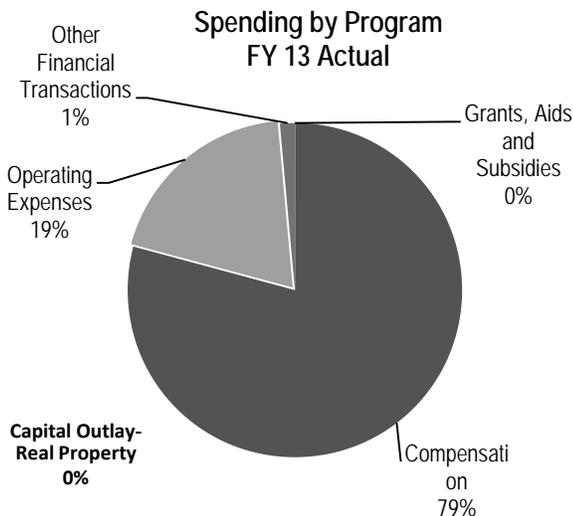
CLAC added Crime and Law Enforcement to this list in 2010 CLAC also serves as a conduit to state, local and federal government for Latino individuals and organizations in the state.

CLAC's vision is to ensure the social and economic well-being of Minnesota's Latino community through public service, therefore helping create strong and stable families and communities.

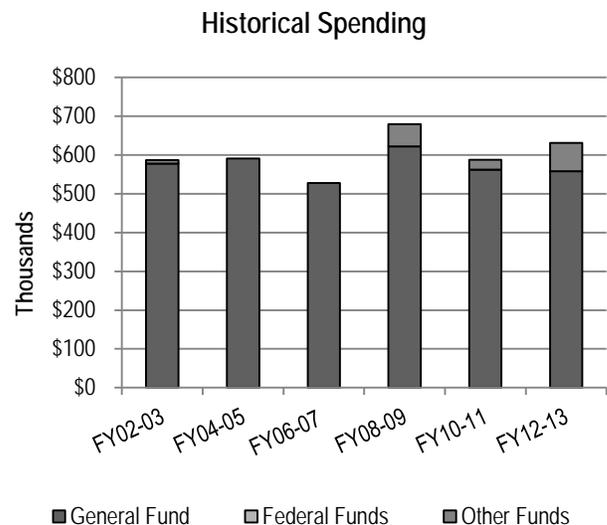
Our top priority is that Latino students attain the education and skills needed to achieve their full potential and contribute as much as possible to Minnesota's future. The Minnesota Latino high school graduation rate and achievement gap is the worst in the nation. Addressing this challenge, in the context of Latinos having one of the highest demographic growth rates in a state with a quickly-aging workforce, is vital to Minnesota's future.

To foster a thriving economy during the 2014 legislative session, CLAC recommended and supported legislation impacting Latinos, the poor, Native Americans and other ethnic minorities in relation to improvements in education as well as in business and job development.

BUDGET



Source: SWIFT



Source: Consolidated Fund Statement

CLAC's activities are funded through general fund appropriations from the MN State Legislature. CLAC's has a total biennial budget of \$750 thousand dollars. This funding serves to cover expenses related to four full time salaried employees, 11 voting board members and 4 non-voting legislative members, and office administration.

STRATEGIES

CLAC exists mainly because of the disparities the Latino community experience and which have a negative impact on the whole state. M.S. 3.9233 conveys this purpose, especially under the first three duties. CLAC pursues this purpose through the following strategies:

1. Making recommendations to Governor's Office and legislators to introduce bills and by providing advice on how to improve conditions for Latinos in education, jobs, wage, housing, health, law-enforcement, immigration and other important areas of disparity, inequity and/or miscommunication.
2. Carrying out research directly or through others to support above advice and legislative recommendations and to propose programs and projects to improve Latino political understanding and socioeconomic well-being.
3. Carrying out conversations and partnerships with state department commissioners, mayors, corporations, chambers of commerce, economic development, law enforcement and other agencies as well as with community and nonprofit organizations.
4. Promoting a more objective perception of Latinos by the majority community. Latinos encompass all socioeconomic and cultural segments of our community. Ignorance about our community and stereotypes are huge barriers to CLAC's progress in all areas.
5. CLAC's strategy is based largely on alliances, which allow us to benefit from the resources of powerful institutions and groups as well as the media to attain our goals and objectives. CLAC strategy is being implemented through:
 - a. Legislative research and action;
 - b. partnerships with other Councils and coalitions;
 - c. participation at decision-making tables;
 - d. innovative proposals to influential groups;
 - e. frequent articles in Spanish and English for Star Tribune, Pioneer Press, MN 2020, La Voz Latina, La Prensa and other publications as well as appearances on Spanish radio shows;
 - f. in addition to issue reports, CLAC produces and disseminates information through videos, books documentaries, and our website.
6. CLAC strategy addresses two of the most important sources of Minnesota's disparities: 1. Latino absence in decision-making tables and limited presence in the media and 2. the lack of a strategic approach.

RESULTS

Type of Measure	Name of Measure	Previous	Current	Dates (FY)
Quantity	Community engagement forums	5	4	2013, 2014
Quantity	Community Forum Participants	100	140	2013, 2014
Quantity	Participants at CLAC Events	380+	250+	2013, 2014
Quantity	Constituent Meetings with Legislators	12	15	2013, 2014
Quantity	Number of bills recommended vs recommendations passed	17-7	24-9	2013, 2014
Quantity	Number of surveys & publications	29, 17	102, 15	2013, 2014
Quantity	Number of strategic alliances	19	21	2013, 2014
Quantity	Number of articles, documentaries, & other media	12	12	2013, 2014
Quality	Reimaging of Latino community (dissemination of videos, TPT documentaries, Cesar Chavez Day bill, etc.)	10	12	2013, 2014

CLAC is authorized under M.S. 3.9223 <https://www.revisor.mn.gov/statutes/?id=3.9223>.