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2016-17 Biennial Budget – Arts Board

Agency Profile – Arts Board 1

www.arts.state.mn.us

AT A GLANCE

- The arts are a significant industry in Minnesota, generating more than \$1 billion in economic activity each year.
- Minnesota is home to more than 1,500 nonprofit arts organizations and 20,000 individual artists.
- Together, the Minnesota State Arts Board and the state's 11 regional arts councils serve residents and communities in all 87 Minnesota counties.
- Activities supported by the Arts Board and the regional arts councils during the FY 2012-2013 biennium served a combined audience of more than 24 million children and adults.

PURPOSE

The Minnesota State Arts Board exists to stimulate and encourage the creation, performance, and appreciation of the arts in the state. It serves as an adviser, resource, and policy maker for the arts in the state; it distributes grants, loans, and other forms of assistance for artistic activities; and it serves as fiscal agent for legislative appropriations to eleven regional arts councils.

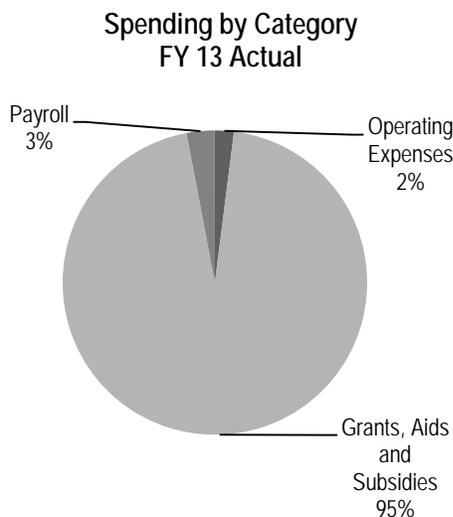
First and foremost, the purpose of the arts is to inspire, enlighten, connect, and challenge individuals. They give us new experiences, and help us understand and imagine the world from another person's point of view. However, the arts also produce tremendous secondary benefits that help Minnesota achieve many of its most important public goals.

Research shows that the arts increase academic achievement. Nontraditional learners or at-risk students often become high achievers in arts learning settings; this success becomes a bridge to learning in other areas. The arts stimulate 21st century work skills, including creativity which will be the most important characteristic of the jobs and the workforce of the future. Arts bring people together. Residents of a community understand their new immigrant neighbors better after seeing a traditional play. A struggling downtown begins to "hum" with new energy on the evenings the community arts center offers a concert. Towns celebrate their identity and heritage through an annual arts festival. Artists and arts participation build social capital—the social bonds and civic engagement needed in a healthy, thriving society.

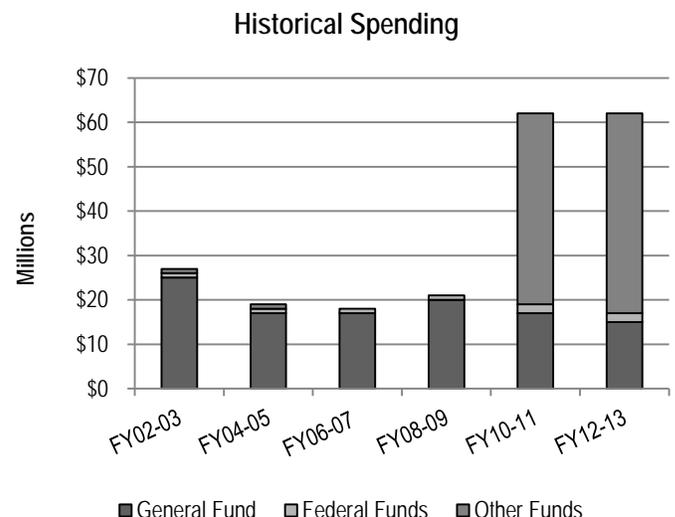
Through its ten grant programs, and its other activities and services, the Arts Board helps achieve the outcomes described above. And, in particular, its grants and services help achieve the following statewide outcomes:

- **A thriving economy that encourages business growth and employment opportunities**
- **Minnesotans have the education and skills needed to achieve their goals**
- **Strong and stable families and communities**

BUDGET



Source: SWIFT



Source: Consolidated Fund Statement

The board receives an appropriation from the State's general fund. Beginning with the FY 2010-11 biennium, the Arts Board also has received appropriations from the State's arts and cultural heritage fund (ACHF) which was created by the voters of Minnesota in 2008. (The "Other funds" section of the Historical Spending chart reflects ACHF appropriations.) Proceeds of the ACHF may be spent only "for arts, arts education, and arts access and to preserve Minnesota's history and cultural heritage." The board also receives an annual state partnership grant from the National Endowment for the Arts.

STRATEGIES

The Arts Board provides financial support and other services to enable Minnesota and its residents and communities to reap the many benefits the arts provide. To accomplish its mission, the board adopted a strategic vision and a set of long-term goals and strategies in 2009. It intends to pursue these goals over the life of the arts and cultural heritage fund (FY 2010-2034):

- The arts are interwoven into every facet of community life
 - Develop strategic relationships and partnerships
 - Minnesotans believe the arts are vital to who we are
 - Enhance public understanding of the value of the arts
- People of all ages, ethnicities, and abilities participate in the arts
 - Fully engage with nontraditional and underrepresented participants
 - Transform everyone's life by experiencing the arts
- People trust Minnesota's stewardship of public arts funding
 - Provide an accountable arts support system
 - Be responsible stewards of public funds
- The arts thrive in Minnesota
 - Foster visionary, skilled arts leaders and organizations statewide
 - Ensure sufficient resources to sustain the arts and artists

RESULTS

<i>Type of Measure</i>	<i>Name of Measure</i>	<i>Previous</i>	<i>Current</i>	<i>Dates</i>
Quantity	Number of people who benefit from Arts Board funded activities	20,563,917	24,255,074	2008-09 biennium, 2012-13 biennium (a)
Quantity	Percent of Minnesotans who attend arts activities	67%	75%	2001, 2011
Quality	Surveyed applicants' average rating of Arts Board staff helpfulness (five-point scale, five being highest)	4.18	4.61	2013, 2014
Quantity	Number of applicants reviewed (top number) and grants awarded (bottom number)	633 381	1,215 562	2009, 2013 (b)

(a) Pre-arts and cultural heritage fund biennium compared to most recently completed biennium.

(b) Pre-arts and cultural heritage fund fiscal year versus last year of most recently completed biennium.

The Arts Board's authorizing statute is M.S. 129D.01-129D.05 (<https://www.revisor.mn.gov/statutes/?id=129D>)