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AT A GLANCE

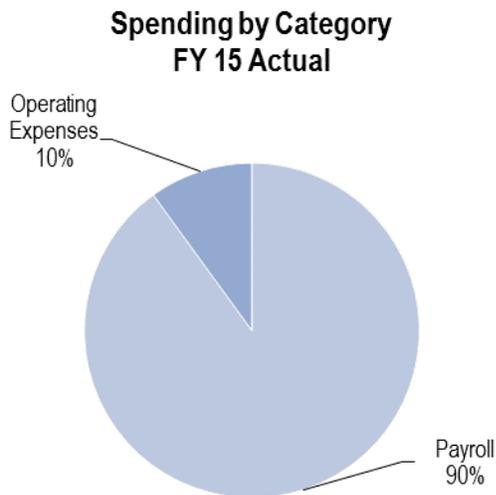
- \$76.6 million spent on amateur sports in Minnesota by out-of-state visitors
- \$46.3 million spent annually at the National Sports Center (NSC) by out-of-state visitors
- 5.2 million annual attendance at Minnesota Amateur Sports Commission (MASC) affiliate facilities
- 4.3 million annual visitors to the NSC
- Star of the North State Summer Games offers 15-24 different sport events and hosts over 5,000 Minnesota athletes annually in select Minnesota host communities

PURPOSE

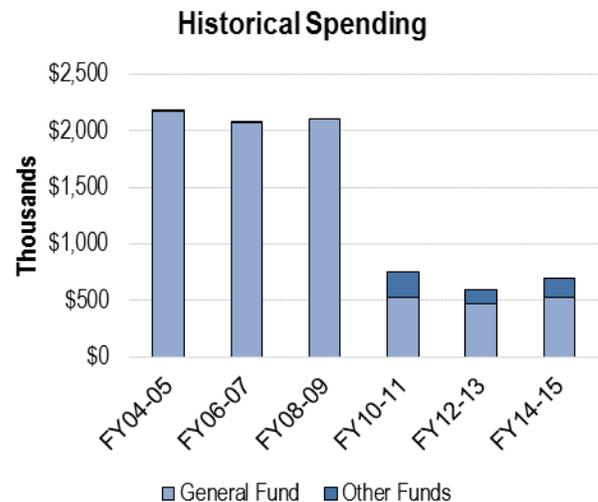
The Minnesota Amateur Sports Commission (MASC) was created to promote the economic and social benefits of sport for Minnesota citizens and organizations. The MASC contributes to the statewide outcomes of a thriving economy that encourages business growth and employment opportunities and all Minnesotans have optimal health by:

- Generating economic benefits through sport events;
- Providing increased amateur sport opportunities; and
- Improving infrastructure through developing new sport facilities and programs.

BUDGET



Source: BPAS



The MASC received in FY 2002 through FY 2009 annual funding of \$750,000 for the Target Center.

Source: Consolidated Fund Statement

The MASC receives annual funding from the General Fund of \$300,000 that is primarily used for three full-time staff.

The MASC activities are funded through the General Fund, contracts, and grants. About 88% of the MASC funding is from the General Fund and about 12% is from the MASC contract for services with Hennepin County. The Hennepin County agreement allows the MASC to maintain a minimum of three full-time staff.

STRATEGIES

The MASC employs several strategies to achieve the agency’s goals and mission to bring the economic and social benefits of amateur sports to Minnesota:

1. Develop top class amateur sport facilities in partnership with select Minnesota cities. The Regional Centers are facilities that attract out-of-state visitors and serve many Minnesotans.
2. Identify and research national and regional amateur sport events and prepare bid presentations in order to bring these events to Minnesota.
3. Create and develop new major amateur sport events and programs in Minnesota.

RESULTS

The MASC closely tracks the success of its major priorities:

- The performance of the National Sports Center (NSC) in Blaine, which is the flagship amateur sports facility in Minnesota, and the one facility in the state directly overseen by the MASC. The NSC has shown strong financial performance, is operationally self-sufficient, and shows stable attendance and economic-impact numbers.
- The MASC has developed a model to compute economic impact for its major sports events. In addition to using this model on its own events, the MASC shares the model with other sport organizations, parks and recreation departments and anyone hosting sports events in the state. This model was specifically designed to be used by non-economists, but it has been verified as accurate and conservative in its estimates by professionals in the field.

<i>Type of Measure</i>	<i>Name of Measure</i>	<i>Previous</i>	<i>Current</i>	<i>Dates</i>
Result	National Sports Center out-of-state economic impact	\$30.2 million	\$46.3 million	2013/2015
Quantity	Annual visitors to the National Sports Center	4.0 million	4.3 million	2013/2015

Chapter 240A of the Minnesota Statutes provides the legal authority for the Amateur Sports Commission