



STATE OF MINNESOTA

Office of Lieutenant Governor Yvonne Prettner Solon

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October 2, 2012

Dear Minnesota Employer:

I am writing to ask for your help in distributing materials to your employees about an initiative of the Dayton-Prettner Solon Administration called **Own Your Future**. It is a joint federal/state public awareness effort to urge Minnesotans to create a plan for their long-term care, including how they will pay for these services. Many people mistakenly believe Medicare or their health insurance will pay for long-term care. In fact, they do not.

Own Your Future addresses the dramatic increase between now and 2030 in the number of Minnesotans who will require long-term care (help with daily tasks such as personal care and household chores) and the need to increase the use of private financing options to pay for these services. Without additional private resources, the state could see significant and unsustainable increases in our future public long-term care budgets.

The main feature of **Own Your Future**—already implemented by 26 other states over the past seven years—is a letter sent by the Governor to households in the state, urging them to take action to prepare for their long-term needs.

Today, one million Minnesota households ages 40 - 65 will begin receiving this letter from Governor Dayton and me. The letter will direct them to the **Own Your Future** website at mn.gov/ownyourfuture where they can get the information they need to create a plan.

What you can do

- Employees see their employers as a credible source of information about long-term care.
- Emphasize the messages in the letter from Governor Dayton and me that many of your employees will receive, and direct them to the website mn.gov/ownyourfuture.
- Distribute materials from the OYF Tool Kit to your employees.
- Encourage your employees to contact Minnesota One-Stop Shop at 1-800-333-2433 if they need help getting started with their long-term care plan.
- Become an “early adopter” and be recognized on the **Own Your Future** website.

Thank you for your attention to this critical issue that touches us all.

Sincerely,

A handwritten signature in black ink that reads "Yvonne Prettner Solon".

Yvonne Prettner Solon
Lieutenant Governor

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